



## Sponsor and Exhibit at one of our Events

The CDI has a critical role to play in retaining public confidence in careers practitioners and further raising standards of delivery of careers education, information, advice and guidance linked to learning and work. With these aims in mind we provide a well-developed annual programme of skills training and CPD opportunities that are open to members and non-members including national conferences and events, regional events and meetings, skills workshops and training days and thematic training days.

Sponsoring and exhibiting at an event are great ways to raise your profile, communicate your key message, network with your target market and develop new professional contacts. Please visit our events calendar regularly for an update on forthcoming events – [www.thecdi.net](http://www.thecdi.net).

Our first Annual Conference and Exhibition will take place this Autumn. More details will be available shortly. This is our showcase event and includes a 30 stand exhibition.

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There are a variety of ways to ensure your presence at one of our events including:

### **Full Event Sponsorship**

Full event sponsorship enables your organisation to be recognised in all advertisements and publicity leading up to the event, to insert your promotional material in the delegate packs, to have an exhibition stand prominently displayed at the event, and offers you the option of a representative from your organisation making a short speech at conference.

### **Sponsorship of bags and folders**

Have your logo and organisation name printed on the delegate bags or folders, ensuring delegates remember you long after the event has finished.

### **Sponsorship of reception events**

Sponsor a drinks reception at one of our events, a fantastic opportunity to network with your key market in informal surroundings.

### **Exhibition Stand**

Bring your exhibition stand, display and literature to events, providing an excellent way to network face to face and to develop contacts with professionals.

### **Delegate inserts or seat placements**

For organisations with a smaller budget, there is still the opportunity to get your message to the key players in the industry by placing your promotional material in the delegate packs or on the seats.

### **Promotional Items**

Distributing your own branded pens or notebooks to event delegates offers a great way to promote your brand on a small budget.

**Costs for sponsorship/exhibiting vary widely depending on the event so please contact us to discuss the event and your budget.**

To discuss event sponsorship and exhibition opportunities, contact Rachael Murray at [rachael.murray@thecdi.net](mailto:rachael.murray@thecdi.net)  
or call 01384 445627.

[www.thecdi.net](http://www.thecdi.net)