

UK Career Development Awards 2020

With so much happening at the end of 2019, we have extended the closing date for entries for the UK Career Development Awards until Friday 10 January 2020 -

<https://www.thecdi.net/UK-Career-Development-Awards-2020>



With nine sponsored awards across four individual and five best practice categories, including career-related learning in primary schools; SEND programme in schools/colleges; innovative employer engagement project; technology in career guidance and research.

Entry is easy and free: [Notes for entrants](#) and [Entry form 2020](#). The Awards will be presented at a black-tie dinner and award presentations will take place on Wednesday 11 March at the Hilton Hotel, Leeds – bookings for the Awards dinner will open next week.

Happy New Year to all CDI members

Booking is now open for our new Level 6 Diploma in Career Guidance and Development

From March/April 2020 we will be delivering the [Level 6 Diploma in Career Guidance and Development](#) in Birmingham and London. Booking is open to do the full Diploma, the seven mandatory units or the three units if you already hold a pre-2011 NVQ 4 in Advice and Guidance or LDSS. If you have any questions contact marion.edwards@thecdi.net

Do you hold a pre-2011 NVQ 4 in Advice and Guidance or LDSS?

If so, we have a few places remaining on the course starting in London on 15th January 2020 for the three level 6 units needed if you would like to gain the equivalence of the full level 6 Diploma. This will then enable you to join the UK Register of Career Development Professionals. Cost of the course is £1200 plus VAT. Please contact Marion.edwards@thecdi.net for further information and to book your place.

Regional Rep vacancy in the East of England

Sadly our East of England rep has stood down, so we have a vacancy for any member who would like to take on this local coordination role. Regional reps are asked to run a minimum of three networking events in their area over 12 months and will come together to form a new Council body in March 2020. For more information see <https://www.thecdi.net/Meet-your-Regional-Rep> and contact jan.ellis@thecdi.net if you would like to talk about what is involved.

CDI Research Conference – “Demystifying research – encouraging curiosity” With the support of our research partner iCeGS, we will be running our first, [one-day, research conference](#) on **Thursday 27 February** at the University of Derby. Keynote presenters include: Dr Siobhan Neary, Head of iCeGS at University of Derby; Emily Tanner, Head of Research at the Careers and Enterprise Company; Emily Roisin Reed, Warwick Business School; Dr Jill Hanson, Senior Researcher at iCeGS at University of

Derby and Nicki Moore, Senior Lecturer in Career Development at the University of Derby. More Information about this free event for CDI members is on the [website](#).

The [call for workshops](#) is now live and proposals to present 45-minute sessions are sought, by Friday 24 January, on the following topics:

- Resourcing research
- Innovative methodologies/approaches
- Using research to inform practice

New CPD for 2020

We are planning lots of new CPD masterclasses for 2020, including two focusing on our two recent CDI Briefing Papers – *Developing a careers policy* and *Understanding the role of the careers adviser in personal guidance*. Other new areas include two new LMI-focused masterclasses led by Helen Janota and a new half day workshop, *Supporting refugees into work* (11 June in London). All events can be booked through the website.

PPs from the CDI National Conference

192 delegates attended our national conference 2-3 December at the Hilton in Gateshead, making it the largest CDI national conference to date. Huge thanks to the sponsors, exhibitors, keynote and workshop speakers and delegates for taking part and making it such a great event. PowerPoints from the keynotes and workshops are now on the website –

<https://www.thecdi.net/CDI-National-Conference---Workshops>

CDI mentioned in Woman and Home magazine

With a readership of 1.1M we were delighted to see an article from flexible working guru, Karen Mattison MBE, which recommended the CDI *as the place to find a career coach who is trustworthy, accredited, friendly and wise*. If you are on the Register and haven't already done so, then please add your Register Profile to the Find a Career Development Professional Directory as this article will drive more people to our website. If you are yet to join the Register you can do so via the members' area – the very positive message here is that our Register is gaining traction.

Dates for your Calendar in 2019

- Scottish Careers Guidance and Development: CPD Conference – Wednesday 29 January, UWS (Fully booked)
- CDI iCeGS Research Conference – Thursday 27 February 2020

Congratulations to Louise Proctor, OBE

Members working with adult clients will know Louise as the head of the National Careers Service. Louise was awarded an OBE for her services to careers guidance and education in the New Year's honours.

CDI policy and strategy, including responses to official reports, research and meetings

CDI New Year Message

2020 is going to be a great year for the CDI. Here are four areas of development which will help us to consolidate our role and reach:

1. We are planning lots of new CPD opportunities with a focus on digital technology
2. The CDI will be leading the sector in advocating for a top level 'round table discussion on lifelong career development with the Minister, Lord Agnew
3. The CDI is working with partners to establish a new APPG (All-Party Parliamentary Group) focusing on career development
4. We plan to review the UK Register for Career Development Professionals and introduce the concept of CDI Fellowships to be presented for the first time in 2020 at the UK Career Development Awards event on 11th March at the Hilton, Leeds

[CDI launches new Briefing Paper – Developing a careers policy: A briefing for schools, special schools and colleges](#)

Written by Anthony Barnes, this new [Briefing Paper](#) is a response to requests from careers leaders who have asked for help and direction on how to draft a whole school/college careers policy. The paper offers an easy to follow guide and template. Copies can be downloaded from the website and requested by emailing Ashley.bott@thecdi.net

[Next Briefing Paper - Understanding the role of the Careers Adviser within 'Personal Guidance'](#)

Written by Dr Michelle Stewart, this paper was published on 2 December. [This briefing](#) has been drafted to support careers advisers and careers leaders who are still needing to convince senior leaders in schools and colleges of the value of investing in appointing a qualified careers adviser.

[CDI Framework updated – January 2020](#)

We have published an updated copy of [the Framework for Careers, Employability and Enterprise Education](#), to take account of the new Ofsted Framework and launch of the CDI Community of Practice for Careers Leaders

[CDI Digital Policy](#)

Investing in creating a digital policy has been a key element of the business plan this year and it is great that we can now launch [Understanding the use of digital technology in the career development sector](#) - research jointly funded by the CDI and University of Derby, and written by Nicki Moore. This substantial report includes an executive summary, so please take a look. The CDI will be seeking to implement aspects of the report next year and lobbying the new Westminster government to invest in the digital skills training of career development practitioners.

[Plagiarism and the Code of Ethics](#)

Those members who take part in online forums may be aware that this has been a hot topic recently. Claire Johnson has now written an open letter which has been posted on both the Facebook and CDI Community of Practice forums for careers leaders. You will not be surprised that as guardians of professional practice, we take this activity very seriously.

[CDI Annual Reports 2018-19](#)

The [Annual Report](#), [Annual Report of the Professional Standards Committee](#) and [Unaudited Financial Statements](#) for 2018-19 were presented at the CDI's AGM on Monday 2 December in Gateshead. Home nation reports were also presented for Wales and Scotland: [CDI Cymru Wales Annual Review 2018-19](#); [CDI Scotland Annual Review 2019-20](#)

Sector News and LMI

England

Crystal ball gazing – education sector

So just how different will things be in 2020? At the moment we have the same Ministerial team back at their desks today and the agenda seems to be much the same. Funding remains the big issue in education. Away from funding, there's the familiar 3As of school accountability, the apprenticeship levy, and the Augar recommendations, all needing attention. But on the other hand, the largest party may be the new 'workers party' more interested in skills and training. The new intake of MPs is certainly more diverse. The CDI is promoting change and re-focus in a series of meetings with DfE and CEC colleagues later this week. We are also starting to talk about a new APPG (All-Party Parliamentary Group) focusing on career development.

Where did you go to school?

The Sutton Trust provided its regular analysis of the education background of the new House of Commons, showing that, of the newly elected MPs, 62% were educated at comprehensives, a slight increase on previous figures. [What school did you go to? \(PDF\)](#)

Nursing grants

The government announced that all nursing students on courses from September 2020 will benefit from a new annual grant worth up to £5,000, with additional payments for regions and students most in need. [Nursing grants.](#)

Less money than anticipated

The Office for Budget Responsibility (OBR) published its latest economic forecast, updated from March and held over until after the election, showing that following the September spending round and changes to the accounting treatment of student loans, the government may have less to play with than anticipated. [Economic Forecast. \(PDF\)](#)

UCAS entry

UCAS published more reports in its End of Cycle series on this year's applications to higher education, indicating an increase in the number of applicants receiving a conditional unconditional offer but a drop in the number accepting them. [University entry 2019.](#)

A view from FE

David Hughes, chief executive of the Association of Colleges, outlined some thoughts on the effects of the election on FE and, in particular, the additional funding and likely shift in balance towards FE that may now accrue. [A view from FE.](#)

New indicators of job quality from the ONS

The Office for Statistics (ONS) has released a new [report](#) measuring job quality in the UK. It focuses on pay and working hours. Following [recommendations](#) made by the Measuring Job Quality Working Group in 2018, the analysis also defines 'quality work' based on pay, working hours and contract type.

JD Wetherspoon 'to create 10,000 jobs over four years'

UK pub chain JD Wetherspoon has said it will create 10,000 jobs in the UK and Republic of Ireland over the next four years. The chain said it would invest £200m in new pubs and hotels, as well as enlarging existing ones. Wetherspoon said the majority of the £200m investment would happen in small and medium-sized towns. The company plans new pubs in Bourne, Waterford, Hamilton, Ely, Diss, Felixstowe, Newport Pagnell and Prestatyn. It will also invest in major cities including London and Dublin. <https://www.bbc.co.uk/news/business-50726611>

Scotland

Independent Review to consider implementation of CfE between S4 and S6

The Scottish Government will be conducting an independent review of how the senior phase Curriculum for Excellence is being implemented. The CDI would like to hear from Members about their thoughts regarding the implications to their own practice: <https://news.gov.scot/news/review-of-senior-phase>

Additional support for learning review

The Scottish Government will be conducting an independent review into the provision of additional support for learning in schools. The CDI would like to hear from members regarding their own views, please get in touch with Nicola Hay or Julie-Anne Jamieson if you would like to provide a response:

<https://www.gov.scot/publications/additional-support-for-learning-review-statement-from-angela-morgan/>

Scottish Government open consultation for the Circular Economy: Proposals for Legislations

The Scottish Government has opened a six week consultation seeking views on their proposals for Scotland's Circular Economy legislation. The CDI would like to hear from members regarding their own views. Please get in touch with Nicola Hay or Julie-Anne Jamieson if you would like to provide a response: <https://consult.gov.scot/environment-forestry/circular-economy-proposals-for-legislation/>

Wales

20,000 jobs created by Business Wales

More than 20,000 businesses have been created via the Welsh Government's flagship Business Wales programme since April 2015. The programme supports Welsh entrepreneurs, micro-businesses and SMEs with advice, guidance and support to start and grow businesses. Looking forward Business Wales has an increasingly important role in supporting firms to rise to the challenges of the Economic Action Plan in preparing for digital developments, improving productivity, increasing the incidence of fair work, decarbonising and promoting inclusive growth. <https://gov.wales/welsh-governments-business-wales-service-helps-create-20000-jobs>

Looking for a community-based role? New law makes it easier to become a councillor

Aimed at increasing diversity and transparency in local government, the newly introduced Local Government and Elections (Wales) Bill, enables a new and reformed legislative framework to be established for local government elections, democracy, performance and governance. The new act will enable Councillors to attend council meetings remotely and job share cabinet posts. <https://gov.wales/new-law-make-it-easier-more-people-wales-stand-be-local-councillors>

Monmouth based Caldicott Group kicks off new year recruitment drive

Specialising in vehicle recovery, maintenance and recovery truck distribution, Caldicot Group is recruiting new staff and offering training to support its 2020 growth plans and to bolster roadworks and general recovery operations across all its depots in Wales and across the border. <https://wales247.co.uk/caldicot-group-starts-the-year-creating-new-jobs/>

CDI Training and Events Programme

MASTERCLASS - Preparing for Ofsted as a careers leader

Tuesday 14th January – NEWCASTLE, Newcastle Gateshead Hilton – PM Session

Tuesday 11th February – PLYMOUTH – PM Session

Thursday 27th February – LONDON – AM Session

Wednesday 25th March – BIRMINGHAM – PM Session

Overview

There are many types of careers leader. Those who come from a teaching background, those who come from a careers adviser setting. Those who have been neither, or both. Those who have been in the role for a long time, those new to the role. However, all these 'types' of careers leader will face the challenge of preparing for Ofsted's new inspection framework which comes into force in September 2019.

The new inspection framework includes a new area of judgement called personal development, which incorporates most of the work that comes under the auspices of the careers leader. Thus indicating a heightened interest by Ofsted in the work of the careers department.

[BOOK A PLACE FOR THIS EVENT](#)

CDI CYMRU / WALES - Members chat with canapes

Tuesday 14th January – St George's Hotel, Llandudno

Overview

This intimate gathering of CDI Wales members aims to help members keep in touch with Institute developments and advise fellow professionals in the important work we do at the Career Development Institute and the support we can offer.

The night will feature a short tour around the CDI website, sharing recent changes and updates from conference and the CDI overall and focusing on the new CPD area, all while you enjoy some of St George's culinary treats and a glass of Prosecco. There will be plenty of time for you to meet up with other like-minded members and friends who share your passion for careers work,

and Jan Ellis, Chief Executive, and Carolyn Parry, Project Associate (Wales) will be available to meet and answer any CDI related questions you may have as well.

We hope you will agree that this is a great way to kick off your New Year professionally.

[BOOK A PLACE FOR THIS EVENT](#)

MASTERCLASS - Transforming the careers guidance interview - An effective integrated counselling approach **January 15th – YORK, York Hilton – AM Session**

Overview

In the UK counselling and careers guidance have long been regarded as separate career routes, indeed career development and management are often thought of as predominantly rational processes. In reality careers practitioners have always relied on counselling skills in their practice, but a key question is - do we truly strive to work with the emotional content of what our clients are telling us (both verbally and non-verbally)?

This course will challenge you to look at the counselling skills you use in your guidance interviews; encourage you to step outside your safety zone and develop advanced empathic understanding in your practice.

[BOOK A PLACE FOR THIS EVENT](#)

MASTERCLASS - Achieving a breakthrough with the “stuck client” - The art of effective challenging **January 15th – YORK, York Hilton – PM Session**

Overview

Why is challenging so hard to do and do we all too often avoid it as careers advisers?

Does this mean that in turn we do our clients a disservice?

Do you work with people who seem unable to move on, have unrealistic career ideas, never implement action plans and seem to go round in circles?

This master class will explore the reasons behind this “stuckness” and look at commonly held unhelpful career beliefs alongside the reasons behind them. Delegates will explore a range of advanced communication skills, which can be incorporated into the guidance interview, giving the client new insight and the renewed ability to “move on”.

[BOOK A PLACE FOR THIS EVENT](#)

Optimising careers outcomes for young people with SEND

Tuesday 4th February – YORK, Hilton York

Thursday 7th May – LONDON

Thursday 18th June - BIRMINGHAM

Overview

One of the biggest challenges for career practitioners is the differentiation of approach and provision for the young people we support, within the context of sometimes limited advanced knowledge of their career goals, individual SEND barriers or prior experience of career development activities.

This workshop has been developed to equip careers professionals, and others responsible for or interested in the career development of young people with SEND, with knowledge, insight and a range of strategies to use in their practice so that successful differentiation of approach and provision can be achieved and young people with SEND can become career ready and achieve their desired career goals.

We will make sense of the language around SEND, present an SEND specific career development model, introduce practical techniques, use case studies to illustrate successful approaches and place our learning within the context of the Careers Strategy and Gatsby Benchmarks. We use a coaching style of delivery, with small group discussions, lots of take-aways, action planning and follow up opportunities.

[BOOK A PLACE FOR THIS EVENT](#)

MASTERCLASS - Developing a careers policy for your school or college - A half day workshop for careers leaders

Tuesday 11th February – PLYMOUTH – AM Session

Thursday 27th February – LONDON – PM Session

Wednesday 25th March – BIRMINGHAM – AM Session

Thursday 21st May – NEWCASTLE – PM Session

Friday 29th May – SOUTHAMPTON – AM Session

Overview

Developing or renewing the careers policy in your school or college is a great opportunity to strengthen the careers programme. It is also an essential element of the government's careers strategy. This workshop will help you to re-examine your vision and values so that you can lead the discussion about what careers work is for and what it can achieve. It will take you through the stages of assessing your current situation and building support from governors, senior leaders, staff, parents/carers and students themselves to set an ambitious but realistic agenda for improving students' choices and decisions.

Policy-making is also an opportunity to re-set the terms of your relationship with external partners including parents/carers, employers, careers guidance agencies and other learning providers. This workshop will help you to implement an effective policy-making process and to make a start on (re-) writing draft text and relating your policy to your future careers strategy.

[BOOK A PLACE FOR THIS EVENT](#)

Advanced career guidance and coaching skills

Tuesday 11th February – BIRMINGHAM – Jurys Inn

Overview

This master class is designed for experienced practitioners who wish to focus on aspects of practice that cannot be delivered by on-line resources and which require a high level of artistry. During the day we will explore:

- Developments in neuroscience/ neuropsychology and implications for practice
- Using metaphor to explore the story
- Transformational coaching – expanding self-identity and challenging limiting beliefs
- Supporting intuitive decision making
- Visioning and backward action planning: creating the desire and energy for change

The day will be highly practical, exploring a range of tactics and sharing good practice. The approaches used will be suitable for use with a wide range of clients.

[BOOK A PLACE FOR THIS EVENT](#)

An introduction to careers leadership in schools and colleges

Wednesday 12th February – BIRMINGHAM – Jurys Inn

Overview

In England responsibility for careers guidance for young people rests with individual schools and colleges. There is a complex web of organisations offering support. The Gatsby benchmarks set out a framework of excellence, encompassing elements of careers education and guidance provided by the school or college and contributions from a range of external partners including careers advisers, and employers. For all the components to be brought together into a coherent programme of career guidance for young people, there needs to be clear leadership from within the school or college.

Careers leadership involves **leading** and implementing a careers guidance development plan and quality assuring delivery for the school or college; **managing** the programme; **networking** with external partners, including universities and apprenticeship providers; **coordinating** the contributions of subject teachers and course lecturers, tutors and SEND/learning support staff. The Careers Strategy published by the Department for Education (DfE) in December 2017 requires all schools and colleges to identify a named careers leader and to publish details of their careers programmes on the school or college website.

This one-day course starts by providing an overview of national expectations, including the DfE's careers strategy and the Ofsted Education Inspection Framework. It goes on to identify in detail the tasks of careers leadership. Through examining a range of case studies, delegates will learn about different models for organising the role in schools and colleges. The programme also includes an introduction to sources of further help, support and CPD for careers leaders.

The day is led by Claire Nix, an experienced trainer and consultant who has worked with schools and colleges on careers provision for over 25 years

[BOOK A PLACE FOR THIS EVENT](#)

MASTERCLASS - Understanding the value of careers guidance and the role of the qualified careers adviser

Friday 14th February – BRISTOL

Thursday 19th March – MANCHESTER

Wednesday 22nd April - LONDON

Overview

New assessment criteria published in the Ofsted Inspection Handbooks (September 2019) and the Statutory Guidance (January 2018) place secondary schools and colleges under increasing pressure to develop and improve their career guidance provision and ensure that all pupils receive unbiased information about potential next steps and high-quality careers guidance. A key aspect is the provision of personal guidance with opportunity for guidance interviews with a qualified careers adviser, trained to the appropriate level.

The inclusion of career guidance as a key judgement area in Ofsted's evaluation schedule raises two important questions: Does the theory and research behind high quality impartial career guidance matter? And can the services of a qualified careers adviser make a difference? The answer to both questions is 'yes'.

This CDI master class will give you an opportunity to learn how theory and research inform career guidance and to understand how a qualified careers adviser can support your students and school/college in providing an effective careers programme that offers:

- unbiased careers advice
- experience of work, and
- contact with employers.

[BOOK A PLACE FOR THIS EVENT](#)

CDI Webinars

Please note that all webinars are free of charge to all CDI members

Career education, information, advice and guidance – A webinar to engage and support school and college governors

Series 2 - January 13th and May 12th

[BOOK HERE – Series 2](#)

CDI Scotland / Alba – How the CDI supports you to maintain and develop your professional practice

January 20th – 1230

[BOOK HERE](#)

CDI Scotland / Alba – Realising potential, despite circumstances

January 22nd – 1230

[BOOK HERE](#)

Supervision for independent career development professionals

January 24th – 1400

[BOOK HERE](#)

Changes to IR35 and potential implications for career practitioners

March 2nd – 1300

[BOOK HERE](#)

Other Events

NICEC Seminar – Digital Guidance

Wednesday, 22 January 2020 from 17:00 to 18:30, Hamilton House, Mabledon Place, London WC1H 9BB [View Map](#)

In this NICEC seminar, chaired by NICEC Fellow, Michael Larbalestier, we will be joined by a panel sharing their experience of creating and using digital tools to support careers work in higher education and graduate contexts. Liz Wilkinson is a Senior Careers Consultant with The Careers Group and has been developing an ipsatively assessed online employability module for the University of London. Liz is an award-winning developer of new methodologies on the digital frontiers of employability. Neil Courtis is the CEO of Sensible Media Ltd, an e-learning company focused on careers. Sensible Media produces e-learning courses and live webinars for the alumni and students of more than 30 European business schools and universities. Neil will speak about creating engaging careers content for business school students and alumni.

Daniel Mitchell works as a careers consultant for the University of Reading, leading on their Finalist engagement initiative and supporting students from the School of Literature and Languages. In collaboration with the Henley Business School, has just created its very first online careers course. Daniel will share details of the project, the response from students and academics and how the educators developed their digital skills along the way. Booking information available for the event can be [found here](#).

Understanding Autism in Employment

London: January 28, 2020 – free event

Disability Rights UK and Ambitious About Autism training for careers practitioners and professionals wishing to develop their understanding to support young people with autism in their career choices, apprenticeships, traineeships and work-related activities.

This course will provide you with a comprehensive overview of the Autism spectrum including how Autism presents itself differently in individuals and how people with Autism experience the world around them. It is suitable for any work environment looking to improve their understanding of Autism and how best to support someone on the spectrum in the workplace. Book your place [here](#)

Understanding T Levels for schools: Webinar and workshops

ASCL are opening to a wider audience the free sessions they have organised with the DfE on T Levels – see below and register direct.

| | | | |
|--------------|---|------------|-------------------------------|
| Wed 22 Jan | Understanding T Levels Workshop 4 - Half day | Birmingham | Register here |
| Thurs 27 Feb | Understanding T Levels Workshop 6 - Half Day | Manchester | Register here |
| Tues 3 March | Understanding T Levels Workshop 5 - Half day | London | Register here |

Into Apprenticeships and Training: Why Employing Disabled Young People Will Benefit Employers

Thursday February 27th; Resource for London, 356 Holloway Road, Islington, London, N7 6PA; 10:00am - 4:00pm

This event will provide information and advice for employers, careers and enterprise advisers, disabled people, family carers and those supporting disabled young people into work, training and education. The event will cover topics including:

- Disability as an asset and best practice examples
- Apprenticeship funding and extra support for employers
- Support available for disabled people in education, training and work
- Assistive Technology
- Top-Tips and solutions dealing with barriers in training and employment

This is a free event - a light lunch will be provided. Please advise as soon as possible if you have any access, dietary, or other requirements with regard to attending and participating in this event. Registration for the event will close on February 12th 2020. [Book your place here](#)

Quality in Careers Standard – three free events

The Quality in Careers Standard is [organising three events for careers leaders](#) in March in Newcastle (Wednesday 4 March); Birmingham (Thursday 12th March) and Bristol (Tuesday 17 March). They offer a unique opportunity to learn about the value of the Standard and the journey to achieving it. Latest information

You are probably closer than you think to achieving this independently assessed quality award, especially if you are working towards the Gatsby benchmarks. Booking is now open.

<https://www.eventbrite.co.uk/e/quality-in-careers-newcastle-registration-80267762037>

<https://www.eventbrite.co.uk/e/quality-in-careers-birmingham-tickets-81509116963>

<https://www.eventbrite.co.uk/e/quality-in-careers-bristol-tickets-81287191177>

National Career Guidance Shows 2020

The National Career Guidance Shows are the only free to attend series of conventions for people passionate about careers and will arm visitors with the resources necessary to support and prepare young people and other job seekers, so that they can make a smooth transition from education, training or unemployment into working life.

[Visit for free – book your place now](#)

National Career Guidance Show

South

Ashton Gate Stadium - South Concourse
Ashton Rd, Bristol. BS3 2EJ

National Career Guidance Show

North

Centenary Pavilion Leeds United FC
Elland Road, Leeds. LS11 0ES

[5 March 2020](#)

National Career Guidance Show

London

Olympia London, Central Entrance

Hammersmith Road, Kensington

London, W14 8UX

[17 March 2020](#)

[12 March 2020](#)

National Career Guidance Show

Central

Ricoh Arena, Premier Lounge - Level 2

Judds Lane, Coventry. CV6 6GE

[24 March 2020](#)

Research & Reports

Understanding the Digital Skills of the Career Development Sector: new report

It is ten years since the Career Development Task Force (2010) first suggested that members of the career development sector should improve their digital skills. Policy makers and thought leaders stress the need for career development practitioners to be digitally literate but the extent to which this vision has been realised has not been clear.

The CDI as part of the digital strategy commissioned the International Centre for Guidance Studies at the University of Derby to undertake research which explored the extent to which digital technology plays a role in the delivery of career development services. It also sought to establish how confident practitioners are in using technology and what their digital training needs are. The research report; [Understanding the use of digital technology in the career development sector](#) can now be downloaded.

Cedefop Briefing: Not just new jobs: digital innovation supports careers

This [4-page briefing paper](#) considers both the use of digital technologies for career management by individuals, and also the changes - and challenges - for career professionals and their ways of working. It describes examples from across Europe, including England and Scotland, and considers what is happening now, and what the future holds. There is a link to a [set of training modules, developed by Cedefop](#), specifically aimed at facilitating changes in career services' attitudes to ICT.

Emerging jobs report

LinkedIn published its first 'Emerging Jobs Report' for the UK using LinkedIn data to identify emerging jobs and skills with tech roles among the top emerging jobs but with education especially higher education and research featuring strongly - [Emerging Jobs](#)

OfS- Annual Review

The Office for Students (OfS) launched its first Annual Review, looking back on its work and the sector in general over the past year, highlighting a number of positives but pinpointing three significant issues (admissions and recruitment, information for prospective students, and the quality of teaching and learning) as a focus for the year ahead. [World class but. \(PDF\)](#)

Widening participation

The government published the latest set of figures on widening participation, in this case for the 2017/18 cohort, showing a slight increase in the number of free school pupils entering HE by age 19 but a growing gap between them and their non-free school peers. [Widening participation 2017/18. \(PDF\)](#)

Urgency for adult education

The Centenary Commission, which has been examining the progress of adult ed a century after an earlier landmark report, published a new report presenting adult ed as 'a national necessity' and calling for a dedicated minister to champion a new national strategy, delivered through a system of Adult Learning Partnerships [Adult education. \(PDF\)](#)

New report: What is a "meaningful encounter" with the world of work?

Education and Employers has published a new article entitled 'What is a meaningful encounter with the world of work?'. It is now widely accepted that meaningful encounters with the world of work are vitally important for all young people. But what is meant by a "meaningful encounter"?

This article has been written in response to teachers wanting more information about what constitutes such encounters and how they can go about getting the best outcomes for young people. The charity has also produced a [toolkit](#) to help state schools plan their career provision and identify and help young people who need more support: those who are disengaged from learning or have misaligned aspirations and / or are uncertain about their future. [Click here to read the full article](#)

Resources

WorldSkills UK launches free digital Careers Toolkit for Key Stage 3 and 4

The new, free digital Careers Advice Toolkit from WorldSkills UK is a comprehensive guide to supporting young people with the employability and careers information they need for their futures. Packed with videos, engaging activities and interactive quizzes, the Toolkit includes everything teachers need to support learners along their career journey.

It includes 19 downloadable lesson plans covering Key Stage 3 and 4. All lessons are mapped against the Careers Development Institute and Gatsby Benchmark Frameworks, ensuring educators have the tools they need to give expert careers advice to students. The Toolkit is completely free and all lessons can be delivered as bitesize pieces of content or as a whole career curriculum. [Download today!](#)

T Levels briefing – 4

The DfE has recently launched their fourth briefing paper for the CDI - <https://www.thecdi.net/T-Levels>

For members who were unable to attend the last in our current series of half day sessions on T Levels and the new occupational maps, here are the PPs that supported these presentations – [Introduction to T Levels](#); [Occupational Maps](#).

New Creative Careers Programme website

A new website to help young people discover the range of jobs available across creative industries is now live. [DiscoverCreative.Careers](#) is designed to help students and their parents and teachers find out more about careers in industries including advertising, architecture, fashion, film and television, museums and galleries, performing arts and publishing - and the routes to them.

The Creative Careers Programme aims to show that such careers are financially sustainable and have a comparatively low risk of automation. There are currently more than 77,000 vacant positions. However, 90% of positions are currently filled by people from more advantaged socio-economic groups.

The initiative is part of the Creative Careers Programme being delivered by ScreenSkills, Creative & Cultural Skills and the Creative Industries Federation supported by the Department for Digital, Culture, Media and Sports as part of the Government's industrial strategy.

New BBC Teach Films - How to deliver careers support in your school

A series of short films profiling a diverse range of schools and careers practitioners from across the UK, exploring their approach to careers support and examining what's working for them. The films are shot in five different schools in five different areas of the UK. Each school has a unique approach to careers education, based on the unique circumstances and context of the school.

The careers practitioners from these various institutions talk about what's in place at their schools, and offer takeaway tips that you may wish to apply in your school. See <https://www.bbc.co.uk/teach/teacher-support/careers-support/zh9t2sg>

Guide for Parents and Carers – new from the Careers Writers Association

We know that parents worry about supporting their sons and daughters as they explore careers options and start to make career decisions. The Careers Writers Association has responded with their latest publication *Career journeys for Young People: A Starter Guide for Parents and Carers* one of the few, if not the only, careers guides entirely for parents.

As well as the usual topics – GCSE options, A levels and alternatives, HE and other post 18 choices, work experience - the Guide covers making the most of life's opportunities, career myth-busting and common career misconceptions, a philosophy for careers and what happens if it all goes wrong? Available on Amazon in paperback and for Kindle.

International

Advance notice of the next IAEVG conference

The next IAEVG conference will be held in Riga, Latvia, on 20-22 October 2020. The conference website offers an overview of themes and venue: <http://www.iaevgconference2020.lv>

New report from IER on European working conditions

Eurofound has published a new [report](#) on Upward Convergence in Working Conditions in Europe. The report is based on a project which was led by IER and included colleagues from the University of Salamanca. The research found upward convergence has occurred for the EU as a whole for six of the seven dimensions of working conditions: physical environment, work intensity, working time, social environment, skills and discretion, prospects and earnings. However country differences exist within the EU. Eurofound (2019), *Upward convergence in working conditions*, Publications Office of the European Union, Luxembourg.

Get Involved

What do 14-18 year olds think about the future?

The Education and Employers charity is asking your students to complete their quick survey – It will take them about 3 minutes to answer the questions, but you can flick through the survey in less than a minute.

<https://www.educationandemployers.org/invitation-to-participate/> The findings will be published in a report entitled “Facing the Future” with OECD Education and Skills during the World Economic Forum in late January 2020 in Davos. More details [here](#).

The aim of this new international study is to find out more about the issues that matter most to young people, their career aspirations and concerns about the future. We are asking them why they want the jobs that they do, who has inspired them into wanting those jobs and how confident they feel about getting them. This survey of young people is called “Your Voice” and we would appreciate your help in encouraging them take part in this [on-line survey](#).

Screen Skills needs your help

We are looking for just 5 minutes of your time and a bit of help. We're trying really hard to assess the impact made by our careers programme to make sure we're supporting your needs, and those of the young people you advise. Your feedback is vital for us to gauge how we're doing – whether or not we're providing the right information about getting into the screen industries, and what we could do better in the future. Please complete our short survey by the end of November

<https://www.surveymonkey.co.uk/r/VWPT8T6> It only takes 5 minutes – honestly.

NCW2020 Social Media Pack

Here is everything you need to help promote #NCW2020 in your school or workplace. We have created a wide range of graphics you can use across all your Social Media platforms provided you follow the guidance in our information pack. You can download everything you need at <https://nationalcareersweek.com/ncw2020-social-media-pack/>

Careers In Careers

Careers in Careers Recruitment Board

Careers in Careers, is the dynamic jobs board for people who want to work in the careers sector. This website provides instant access to a huge number of career-related jobs, not available before in one location.

We currently provide this service free for all job seekers.

Below we have listed just a few of the **53** jobs on [Careers in Careers](#) this week.

Careers Adviser

Education Development Trust
Horsham, South East England, United Kingdom
18 days ago

Careers Adviser

Education Development Trust
Croydon, Greater London, United Kingdom
18 days ago

Qualified Careers Adviser across Scarborough and Bridlington

Education Development Trust
Scarborough and Bridlington, Yorkshire and the Humber, United Kingdom
19 days ago

Trainee Careers Adviser across Scarborough and Bridlington

Education Development Trust
Scarborough and Bridlington, Yorkshire and the Humber, United Kingdom
19 days ago

Qualified Careers Adviser across South East

Education Development Trust
South East England, United Kingdom
20 days ago

Trainee Careers Adviser across South East

Education Development Trust
South East England, United Kingdom
20 days ago

Qualified Careers Adviser across South West

Education Development Trust
South West England, United Kingdom
20 days ago

Trainee Careers Adviser across South West

Education Development Trust
South West England, United Kingdom
20 days ago

Careers Lead & Advisor

St Edward's
Cheltenham, South West England, United Kingdom
21 days ago

Careers Service Adviser

Adviza
Bristol, South West England, United Kingdom
26 days ago

Office Assistant

Education Development Trust
Sheffield, North East England, United Kingdom
27 days ago

Trainee Careers Adviser across Hull area

Education Development Trust
Hull, North East England, United Kingdom
27 days ago

Contract Compliance Coordinator

Education Development Trust
Sheffield, North East England, United Kingdom
27 days ago

Qualified Careers Adviser across Hull area

Education Development Trust
Hull, North East England, United Kingdom
27 days ago

Area Manager - Solent

Education Development Trust
Solent, Hampshire, United Kingdom
27 days ago