

**Ruth Winden, CCMC, CJSS, CSMCS
International Career Management Coach**

I am the founder of Careers Enhanced Ltd, a career management consultancy that works with visionary leaders in organisations to innovate career management practices and that champions the careers of senior professionals across the globe.

Serendipity has played a major role in my career – I joined CRAC, the Career Development Company, as a European Project Manager back in 1994. I knew a lot about European business, culture and languages – and next to nothing about careers. CRAC gave me the perfect introduction to excellent career management practices: a highly regarded consultancy with a clear mission, strong commercial networks and inspiring colleagues. Five years later, I decided to start my own careers consultancy to focus more strongly on career coaching. Setting up my own business also enabled me to continue working in my field, despite my husband’s international job moves.

Several highlights of my career spring to mind: Becoming an associate of the US based Think Tank ‘Career Thought Leaders’, attending every single one of their annual conferences in the US since 2010 and bringing their annual Global Careers Day to London. Being elected to and serving on the ACPI UK Board and the CDI’s Professional Standards Committee are also events that stand out to me, as does the invitation to contribute to a book chapter on careers by two much admired academics. And of course, every time my clients achieve their career goals are highlights for me. My clients are the reason that I still love my work, after all those years.

Why does the CDI Register matter? We live in a volatile, unpredictable world. Managing one’s career has become complex, challenging and often times overwhelming, for many of our clients. If we are serious about serving our clients and supporting them well throughout their working lives, we must lead the way and continually learn, develop and adapt ourselves. The register encourages and challenges all career professionals to do just that.



“Once the register is fully inclusive, reflecting the depth and breadth of our profession, it will be a fabulous tool for us to inspire each other to learn, for clients to choose suitable providers, and for our profession to showcase our tremendous expertise.”

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