



Presentation of the Rodney Cox Lifetime Achievement Award 2021 to Heather Jackson

Much of the focus of careers work over recent years has been around young people's career decision making and the work which goes on in schools. The fantastic work of adult guidance has often gone untold. This year's award will be made to a pioneer of adult guidance who has been a significant influence in championing and promoting career guidance over many years.

She has done much to contribute to our understanding of the lifelong needs of individuals to access careers help at different times in their lives. Her commitment to and passion for social justice ensures that the voice of adults has been central to the construction of services. She has been instrumental in the establishment of adult guidance as a mainstream service, the professionalisation of adult guidance through training, qualifications, standards and research contributing to the evidence base.

This year's winner was both the Chair of the Guidance Council and chair of NAEGA, (National Association for Educational Guidance for Adults) a founder member of the CDI and a member of the National Careers Council.

In the 1990's she worked closely with Department for Education and Employment, working with the Adult Guidance Policy lead to develop resources from which to establish quality front line guidance services. Between 2003 and 2005, our winner was the Head of information, advice and guidance for the National Health Service University where her role involved the establishment of a telephone learning and careers advice service for health service staff, the identification of training and CPD needs for those delivering the telephone advice service.

Between 2005 and 2007, our winner was the external adviser to the cross government review of information, advice and guidance for adults. During this period of time, she was the external adviser to IAG Strategy Team at the DfES; and conducted research and analysis which she used to develop the baseline principles for a revised framework for information, advice and guidance for the delivery of adult guidance across England. She then went on to produce the report of the review with colleagues at iCeGS.

As a consultant, amongst other things she has conducted research into the co-location of the National Careers Service in FE Colleges for the Association of Colleges, worked on the 'Strategic consultation on the FE workforce and Initial Teacher Education' for the Education and Training Foundation, and worked on developing the CPD materials for the national careers service,

She is a NICEC Fellow and is currently supporting the CDI in its development of the national careers archive at Stourbridge.

This year's winner of the Rodney Cox Lifetime Achievement Award is Heather Jackson.