



PRESS RELEASE

Survey of Career Education and Guidance in Schools and Links with Employers

The CDI with the support of Careers England, has published the findings of a survey, of the current provision of career education, information, advice and guidance (CEIAG) in schools in England, and of how schools are currently using links with employers to contribute to their provision of CEIAG. The survey was undertaken in March and April 2015.

Our principal purpose in undertaking the survey was to inform the work of the new independent Careers and Enterprise Company, recently established by the Department for Education (DfE), as it prepares its initial work plan. The full report is on our website <http://www.thecdi.net/Reports---Resources>

Although the survey is focus is England, we feel sure that career practitioners working throughout the UK will be interested to see read the analysis.

David Andrews, CDI Policy Associate said: "A total of 319 responses were received, which represents 10% of all secondary schools in England, across just over 70% of the local authority areas responsible for education in England. However, while the sample is representative of the secondary schools in England, the proportions of respondents who chose not to answer certain questions were quite high."

Worryingly, the survey indicates that now career education is no longer compulsory, up to a third of schools have dropped it from the curriculum, and a larger proportion have no career education in the early years of secondary education. It also suggests that the proportion of schools that include work-related learning in the curriculum is no higher than a half in all years, with the exception of Year 10 where up to two-thirds of schools organise some activities with employers.

Many, but by no means all, schools are making impartial career guidance available to at least those students identified as needing support but in over 40% of the schools that responded to the survey the interviews are not provided by an adviser qualified to Level 6.

Schools are providing a wide range of employer activities but many would welcome more support with identifying relevant contacts and organising activities.

The survey also indicates that at least half of all schools do not have a middle leader responsible for career education and guidance and nearly two-thirds have neither a middle leader nor a senior leader responsible for employer links.

The final question asked schools to give two examples of support that the new company could most usefully offer to make a real difference to the quality of career education and guidance and links with employers. A range of suggestions were received but by far the most frequently mentioned was a database of contacts for employers willing to work with schools.

Karen O'Donoghue, CDI President says: "The survey report highlights a number of actions that the new careers and enterprise company could take to support careers work in schools and links with employers and we have presented these to the new chief executive at a meeting last week."

She went on to say: "The report was well received and we look forward to working with The Careers and Enterprise Company as it rolls out its programme to enhance education and employer links. The CDI and Careers England will be responding to the findings of the survey by promoting the Professional Register to all career coordinators, middle leaders and career advisers working in schools and we will be offering CPD opportunities for leading and managing careers work and employer links in schools. To support the work of The Careers and Enterprise Company we will also be proposing a new framework of outcomes for *Careers and Enterprise*, to firmly embed careers and enterprise in the curriculum."

Ends.

Additional Information

1. The full report is on the CDI website: Survey of Career Education and Guidance in Schools and Links with Employers (May 2015) - http://www.thecdi.net/write/BP340-Schools_Survey- FINAL.pdf
A summary of the report will be published in the June edition of *Career Matters*, the CDI's quarterly magazine
2. The Career Development Institute (CDI) is the UK-wide professional body for the career development sector, with a growing membership of over 4,500 career advisers, career teachers, career coaches and career managers.
3. The CDI is the custodian of the publically searchable 'UK Register of Career Development Professionals'. Over 25% of CDI members are on the Register.
4. The CDI has recently launched a new membership offer to schools: School Affiliate package. In addition to a range of benefits this enables up to three school staff to attend CDI training and events at the member price.
5. The UK Career Development Awards, launched on Monday 8 June, include individual best practice awards for Career Educator of the Year and Career Adviser/Career Coach of the year.
6. More information about the work of the CDI can be found on our website www.thecdi.net
7. For more information please contact:
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