Exploring our professional status as career practitioners through professional identity and professional development

Tuesday 7 February 2017, 10.30 am-16.00 pm
The Park Inn, Cardiff

This latest Cutting Edge event will encourage career practitioners to think about what it means to be a “Professional” exploring different aspects of professional identity, professional development, confidence and capability.

10.30-10.45 Registration – Tea and Coffee

10.45 -11.00
Welcome - Introduction to NICEC “Learned Society” and the partnership with CDI

Overall objectives and context

11.00 -12.00 The profession; professionalism; professional identity

Dr Siobhan Neary

As career development practitioners, how do we communicate to others who we are and what we do? Professional identity is the concept that describes how we perceive ourselves within our occupational context and how we communicate this to others. 2017 is the CDI’s year for advocating for the profession, professional identity is central to being confident and positive about the impact we make on our client’s lives. This session will explore professional identity, the factors that influence it both positively and negatively and why it is important to the future of the profession.

12.00 -13.00 Staying professional

Lyn Barham

CPD is integral to professional practice. We each need to stay abreast of changing circumstances but also to explore and fulfil our personal capacity.

Commitment to improvement through CPD is required in company business plans, quality standards, professional registration and inspection regimes. But CPD is also personal in two respects. It is about challenging yourself, using support, and reflecting on personal achievement. It is also personal in respect of choosing the kinds of activities, support and learning that suit you and your circumstances. Lyn will explore how practitioners can bring these elements together to enhance their pride in their work.
13.00-14.00 pm  Lunch/Networking Break

14.00-14.45  Practising what we preach - demonstrating the value we bring as practitioners

Rosemary McLean

The role of the career practitioner is evolving against the backdrop of changes in public provision, and growth in private sector markets. The profession is diverse and fragmented; how can we as practitioners stand tall and confidently project the value we bring? How can we be better at practising what we preach; career management skills and self-directed learning skills aren’t just for our clients.

In this session Rosemary will encourage participants to explore the career practitioner they’d like to be using personal construct theory, and will challenge participants to consider their own professional reputation and impact.


Janet Sheath

Janet will set the theoretical context, moving from the seminal 1980s work by Donald Schon, to then consider work specific to the career development field (Wendy Patton) and useful supervision models (Inskipp & Proctor; Hawkins & Shohet)

15.45-16.00  Implications for Practice & Personal Learning

16.00  Close

About NICEC

NICEC is “Learned Society” with a network of Fellows, in the UK and abroad, who are career education and counselling researchers and practitioners drawn from a wide range of settings. Fellows believe passionately in improving policy and practice through discovering and sharing evidence and developing career education and counselling theory. We share our knowledge and learn from others through our Seminar series, the NICEC Journal and our publications.

The Venue

The Park Inn, Mary Ann Street, Cardiff CF10 2JH
https://www.parkinn.co.uk/hotel-cardiff

• Cardiff Central bus station - 0.5 km
• Cardiff Central and Queen Street stations - 0.5 km
• Cardiff International Airport - 30 km
• Bristol Airport - 70 km

The hotel offers on-site parking (subject to availability) for cars and people carriers (height restrictions apply) for GBP 14 per 24 hours. Guests can also utilise adjacent NCP car parks.
Contributor Profiles

Lyn Barham
Lyn is an independent researcher and trainer, and a Fellow of NICEC. She has extensive international involvement with professional development for the career development sector, and has current interests in the older workforce and in the role of careers work in global sustainable development. Lyn is a Legacy Fellow of the Career Development Institute, and has a continuing role with CDI as their Research Associate developing CPD resources.

Rosemary McLean
Rosemary is a registered Career Practitioner and Chartered Occupational Psychologist with many years’ experience in the careers field. She now enables organisations to develop and shape career development strategy to support business goals and align individual aspirations and passions with internal opportunities.

Her consultancy work within Career Innovation Ltd is international, increasingly virtual, and underpinned by research. She also designs and delivers career development workshops, and has recently been involved in developing a next generation on-line careers tool platform to scale up careers support. When working with organisations the focus is on how to support and improve career conversations.

Rosemary has worked as a careers coach in both the career transition and careers guidance fields. She is an experienced, assessor and facilitator in areas such a personal effectiveness, career change, team development, self-assessment, leadership of change and coaching skills.

An exponent of good practice, she has trained and coached career consultants internationally, and was responsible for CPD whilst on the Board of the ACpi (UK). In addition to being a Fellow of NICEC, she is a Legacy Fellow of the Career Development Institute and sits on the CDI Council.

Siobhan Neary
Siobhan Neary is the Head of iCeGS, (Acting), University of Derby. She has a background in the guidance sector which encompasses over twenty-five years working as a practitioner, trainer, manager, and lecturer. She has an extensive background in teaching and learning in relation to guidance and career management. Her international portfolio covers work in the UAE, Sri Lanka, China, Malaysia and Mauritius. Siobhan’s research interests focus on the continuing professional development, workforce development and professional identity of career development practitioners. She is a member of the CDI’s Professional Standards Committee and a NICEC Fellow.

More information about Siobhan’s work can be found at http://www.derby.ac.uk/icegs/staff-and-associates/icegs-staff/siobhan-neary-principal-researcher-career-development

Janet Sheath
Janet is a lecturer at Birkbeck College on the Masters programme in Career Management and Coaching and academic supervisor at Kingston University and is a NICEC fellow.

Alongside organisational and individual career consultancy and coaching, Janet supervises the work of career practitioners in the private and public sector in the UK and Ireland. She runs continuing professional development programmes for experienced career coaches.