

Practising careers in the private sector

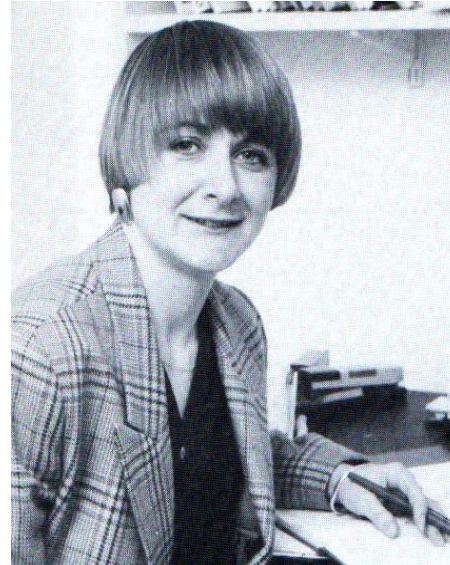


What could 'private sector' mean?



- Any situation where you are **NOT** an employee of a publicly or charity funded careers organisation

Career Stories



How did we get here?

Kaleidoscope Career Model



Career theory into practice

- **Structuralism** – opportunities structured by class/education
- **Maslow** – hierarchy of needs
- **Social learning** – influenced by past learning experiences
- **Happenstance** – chance events play a role in every career

Types of opportunity

Large corporate – career development manager? in-house coach?

Professional body – careers adviser?

Career transition firm – associate? employee?

Private/public educational institution – careers consultant?

Tool provider - content developer? (LMI, training etc)

Independent practice – careers coach? careers writer?

Academic – researcher? lecturer?

What attracts you?

Which categories matter most to you?

- Client group?
- Work pattern?
- Environment?
- Perspective?
- Reward?
- Values?



What are 3 career essentials for you?

Have you got what it takes?



5 Competencies

**Developing
yourself**

**Personal
Branding**

**Knowing
your market**

**Finding
work**

**Thinking
practically**

Questions?

