

CAREER DEVELOPMENT INSTITUTE ELECTIONS 2014



CANDIDATE STATEMENT

Post applied for: Board Member without portfolio

Candidate's Name: Janet Colledge

1. Brief details of relevant experience of the career development profession/s. (max 150 words)

A teacher of more than 25 years standing, 15 of which have been spent managing careers education and enterprise/employability in schools in London, I was trained by David Andrews at Cambridge University and have seen the creation & demise of Connexions and have fought to defend the need for careers education to be holistically delivered in schools. A staunch advocate of quality marks, I am an affiliate member of Careers England and many of you will know me by my Twitter name of @CareersDefender and my blog which regularly highlights the need for careers education, information, advice and guidance in schools.

I run my own consultancy, Outstanding Careers, supporting schools to deliver top class careers education and stalwartly defend the need for qualified careers professionals in schools. I also deliver INSET training for school staff to ensure that careers education is being delivered to a good standard.

2. Brief details of relevant experience of serving on Boards or Committees of this kind (max 150 words)

Whilst my experience of serving on boards and committees is limited, mainly due to the workload of my previous school positions, this I believe can be an advantage, bringing fresh blood to the table so to speak. I am a current member of the National Careers Week committee, having been invited to serve in the last few weeks.

3. Personal statement of views about the CDI and this role (max 200 words)

I believe the CDI has an important role to fulfil over the next few years, both defending the need for qualified careers professionals but also educating the public about what we do and how we do it. The public perception of careers advice seemingly being that it's a half hour interview in year 11. We know this is not the case.

Having taken over from a number of organisations, the CDI has the tough job of ensuring that the needs of all types of members are met and indeed exceeded by the new organisation. Given the many different roles represented by the CDI, at present the role of careers educator is not fully represented on the board. I can also represent the concerns and needs of the sole trader/micro business at board level.

I urge you to vote for me simply because I believe in the importance of what we, in all our professional capacities do, and I WILL do my darndest to ensure we are given the

opportunity to do what most of us have at the heart of our own career needs, to do our best for our clients.