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Better than socks!

Seasons Greetings from all CDI staff and associates. It has been a great year for the CDI in terms of growing our membership; developing our relationships with key stakeholders, politicians and civil servants; delivering a number of contracts and continuing to develop our online systems, which help us be more responsive to you and increase our admin efficiency.

This year has seen the take-up of our *free* CPD webinars sky rocket and we will continue to develop this important member benefit next year, while maintaining *all* membership fees at the current level for 2017-18.

We wish all our members a happy holiday and send you our best wishes for 2017. The CDI office will close on Friday 23 December and re-open on Tuesday 3 January 2017.

(One final thought: if a friend/partner is still looking for present ideas for you, why not suggest that they pay for your CDI membership next year? The Direct Debit facility can be set up at any time see: <http://www.thecdi.net/Join-Us/-How-you-can-pay> – better than socks!)



CDI News

Snapshot of recent meetings and work plan:

The CE has been working on/attended meetings with:

- Careers Wales and attending the Nov early evening CPD in Cardiff
- LMI for All event at Westminster Conference Centre
- Meeting with SDS managers in Glasgow
- Speaking at the 'Helping Young People Achieve Their Ambitions' conference (London)
- Meeting with Minister of State, Robert Halfon
- Attending Skills London event at Excel
- Taking part in our virtual open meeting – presenting the Annual Report for 2015-16

The PDM has been working on/attended meetings:

- Early evening CPD session in Edinburgh: Careers of the Future led by Michael Spayne
- CDI Scotland Student Conference – attended by 60 Napier and UWS QCGD students
- OCR Centre Approval documentation to deliver the CDI Certificate in Careers Leadership
- Survey Monkey for the proposed CDI Mentoring Service for Members
- Qualification in Career Development – meeting staff at the University of Derby
- CDI East Midlands Regional Event
- QCD Centre Approval for Edinburgh Napier

Prizes for recording and reflecting on your CPD

Look out for the December CPD Newsletter which this month is on Job Applications. Trotman have kindly provided a copy of any of their You're Hired books for five CDI members who let Claire Johnson know that they have written a reflective report on any activity inspired by this month's CPD newsletter. To enter, send an email to claire.johnson@thecdi.net confirming you have done this and mentioning your preferred choice amongst [Trotman's You're Hired! titles](#). Your name will go into a prize draw on 16th January 2017.

Updated Code of Ethics and Complaints procedure

We have updated our Code of Ethics and [Complaints and Discipline Procedure](#), which has been approved by our legal advisers. If you have any questions relating to the Code or the Complaints and Discipline Procedure please contact claire.johnson@thecdi.net

Quality in Careers Standard and the CDI Certificate in Careers Leadership

If you are producing evidence for a CEIAG Quality Award and are also undertaking or thinking of undertaking the CDI Certificate in Careers Leadership please remember that some of the evidence produced for the Award will be useful for the CDI Certificate and vice versa. We have produced a leaflet which explains this further. Please see: <http://www.thecdi.net/Certificate-in-Careers-Leadership> for further information and contact claire.johnson@thecdi.net if you have any questions.

UK Career Development Awards – still time to get your entry in!

This year's Award categories include a *new* individual Award for a Career Services Manager of the Year. To encourage more members to take part we are keen to promote entries in the form of self-nominations and entries from student members. The closing date for entries is [Friday 30 December](#).

RAF headline sponsor of the 2017 UKCDA

We are delighted to be able to announce that the RAF will be the headline sponsor of the 2017 UK Career Development Awards. The Awards will be presented across 10 categories of best practice and achievement on March 8th 2017, at the Hilton Hotel, Leeds. The RAF will be using this opportunity to promote [a series of short new videos](#), which will appeal to young people, encouraging them to aim high.

Online booking for the UKCDA Awards Dinner is now open!

The Awards will be presented at a special Awards Dinner on Wednesday 8 March at the Hilton Hotel, Leeds. We are now taking [bookings for the Awards Dinner](#) – individual places (£30 + VAT) and tables of 10 - (NB Thursday 9 March – National Career Guidance Show in Leeds.)

Scottish Student Conference 2016

Held in November, this was the CDI's first Scottish Conference for student members. The event attracted over 50 delegates and speakers from across the UK. All the PPs can be downloaded here: <http://www.thecdi.net/Scottish-Student-Conference-2016>

Next CDI/NICEC free Cutting Edge CPD event – Tuesday February 7, Cardiff

Exploring our professional status as career practitioners through professional identity and professional development is the title of this free CPD day which will be presented by NICEC Fellows: Dr Siobhan Neary; Dr Lyn Barham; Rosemary McLean and Dr Janet Sheath at the Park Inn, Cardiff. Places are limited to 40 delegates. [Please book through the website.](#)

New webinar titles in 2017

With over 40 delegates attending most of our webinars, we will be extending the programme in 2017 to include greater breadth and more sessions for career teachers/leaders. New topics already advertised cover: Preparing for Ofsted; Getting the most out of the Careers Framework; Studying in Europe; Canada and the US. In January we will be adding a new page devoted to webinars in the Training and Events section of the website, enabling you to see the full listing at a glance.

New Blueprint of Learning Outcomes for Professional Roles in the Career Development Sector

So that all professional level qualifications for the career development sector reflect these roles and holders are equipped to practice in any professional role in the sector, the CDI has consulted upon and produced the [Blueprint of Learning Outcomes for Professional Roles in the Career Development Sector](#). These now inform the Qualification in Career Development which will be offered from January 2017 at Derby University and Canterbury and Christ Church University (London base). The other QCG/D centres will offer it from September 2017.

Importantly the Blueprint can also be used to show stakeholders, employers and Government/Assembly officials the breadth and depth of the career development professional role and why it is vital that people are professionally qualified to at least QCF Level 6/SCQF Level 11 to deliver these roles. An electronic copy can also be accessed at: <http://www.thecdi.net/CDI-Blueprint-for-Professional-Roles>. A short print run means that members can request a printed version through the office.

Northern Ireland Representative needed for the CDI Professional Standards Committee

The Professional Standards Committee is the only standing committee of the CDI. It oversees and advises the Board on the maintenance of professional standards and qualifications. It is also responsible for dealing with complaints and disciplinary issues. It comprises a chair (elected by all the members); one representative from each professional and each national constituency. [Details of PSC members and the planned activities can be found here](#). If you are interested in joining the Committee which meets every 3 or 4 months either in person (travel costs paid) or virtually please contact claire.johnson@thecdi.net.

CDI Insurance Scheme

Just a reminder that as the time looms large for practitioners to renew their insurance (professional indemnity/public liability etc), *the CDI has its very own scheme*. We set this up last year working with AJG and Hiscox. The average price per member for the standard package and cover of £1million for each of professional indemnity and public liability insurance is less than £128 per year. If you want more cover - £5million – or other insurance services too, this is easy to arrange. To get started see: <http://www.thecdi.net/New-CDI-Insurance-Scheme>

CDI responses to official reports, research and meetings

Meeting with Minister of State, Robert Halfon

Chief Executive Jan Ellis, represented the CDI at the first official meeting with the Minister on 8th December. This round table meeting was the final in a series of stakeholder meetings, designed to help the Minister get to grips with his new brief. Topics covered included: need for investment in the sector; role of Ofsted; what changes are required to make a difference and step change in CEIAG provision in schools.

Key points:

- Quote from the Minister: “I realise that careers is the most important strand of my brief”
- There will be no ‘career strategy’ announced as originally conceived although the Minister will be making an announcement in January 2017
- The Minister is fully supportive of the Gatsby Benchmarks and is interested in the QiCS and CEIAG Awards
- The Minister has asked to meet with Jan Ellis again in January.

Sector News and LMI

Sir Michael Wilshaw, Ofsted's Chief Inspector on career guidance

The Chief Inspector [delivered](#) a speech at the Education Policy Institute conference, highlighting the ‘growing North–South divide that exists after the age of 11’, the fact that the most able disadvantaged children in non-selective schools are still not doing as well as they should, and the ‘poor quality of careers guidance and the parlous state of our post-16 technical and vocational provision.’

Ofsted on enterprise education

The long-awaited for survey, [‘Getting ready for work’](#) finds that only 4 of the 40 secondary schools visited by inspectors were demonstrating an effective approach to this aspect of the curriculum, despite the government’s commitment to take forward the recommendations made in Lord Young’s 2014 report into these matters.

The survey also finds that poor coordination between schools and businesses and the absence of any overarching government strategy are leaving large numbers of young people – particularly the disadvantaged – unprepared for the world of work.

Where does the Careers & Enterprise Company figures in all this? The report says that a lack of coordination across local areas has created an environment for schools and businesses that business leaders described as ‘chaotic’. Projects such as those sponsored by local enterprise partnerships (LEPs) are at the very early stages of development. Business leaders consulted for this report raised concerns that there is little coherence to provision and a lack of strategy by government, business organisations or individual schools. They were largely unaware of the work of the Careers and Enterprise Company.

School-business links were most productive when they were official and between organisations, rather than informal and between individuals. Relationships were often hampered by poor communication between school and business staff and a lack of clarity over what was wanted from the partnership.

Career education under microscope as part of £1m evidence drive

Trials of traditional careers programmes like work experience will take place under a partnership between the Education Endowment Foundation (EEF) and the Careers & Enterprise Company, and Bank of America Merrill Lynch. This will see a cash injection of £1 million to establish the most effective ways of delivering careers education.

Ofsted found that just over 10% of schools were getting enterprise education right, and warned that poor coordination between schools and businesses plus the absence of an ‘overarching government strategy’ were leaving young people unprepared for the world of work. [Read the article](#)

Qualifications are changing

GCSEs, AS and A levels in Wales, England and Northern Ireland are changing. The regulators of these qualifications in each jurisdiction are overseeing the changes and have issued a [joint statement](#) and [infographic](#) for you to print and keep. In future there will be differences in most subjects between jurisdictions. Some of these will be immediately noticeable, such as the grading scales used for GCSEs or the relationship between AS and A levels.

Falling through the cracks in FE

Data collected by colleges across the country over the past two years shows an increase of more than 13 per cent in the number of full-time 16-19 learners dropping out of their programme in the first six weeks without transferring to another course at the same college.

Colleges say it was impossible to know the reasons why such students left and whether they simply chose to follow a different career path, were unable to cope with the pressures of college life or were influenced by personal circumstances. More action is needed to provide better careers information, advice and guidance to help young people make the best choices about their education, experts have warned.

In 2015-16, the number of full-time 16-19 students who withdrew from their course within six weeks rose to about 33,000 (6 per cent of the total), up from 29,000 (4.9 per cent) two years earlier. See: [Falling through the cracks: more than 30,000 ‘invisible’ learners quit college within six weeks of enrolling](#)

NEET stats rising – 11.9% following years of decline

There has been a rise in the number of young people in the UK not in education, employment or training. Official figures from

the ONS show an increase of 14,000 NEETs from the previous three months and up 3,000 from a year earlier. [Read the article](#)

The National Older Learners Group (NOLG)

This group, sponsored by the Learning and Work Institute (formerly NIACE) and chaired by Stephen McNair, met on 7 December. Representatives from Age Concern UK, WEA, TUC Union Learn, CIPD, the Learning and Work Institute, City of London, Men's Sheds Association, DWP and the CDI (Ruth Winden) discussed Devolution and its impact on the older learner agenda, budgets and provision; The Government's new Digital agenda; best practice by employers to retain older workers in the workforce; and the impact of apprenticeships on older learners.

Of specific interest to CDI members will be the heightened interest in and activities around **mid-life career reviews** from some of the organisations present. Examples ranged from large-scale pilots of mid-life career reviews, to research reports and career guides for older workers to employer briefings and workshops. The next meeting in February 2017 will focus on Apprenticeships - another topic that will have a major impact on the careers field."

Learner participation stats worrying

The Department for Education [released](#) statistics on learner participation, outcomes and highest qualification held in further education and skills. Participation in Government funded adult education was 11.1 per cent lower than in 2014/15. However, all-age Government-funded apprenticeship participation increased to 899,400 in the 2015/16 academic year, up 3.2 per cent on 2014/15.

New nursing degree apprenticeship

The launch of a new nursing degree apprenticeship has been announced by health secretary Jeremy Hunt, with the aim of opening up the profession to more people. The first apprentice nurses could be working on wards from September. It is predicted by the government that once the programme is established, up to 1,000 apprentice nurses could join the NHS each year.

Aspiring nurses will start the apprenticeship at different stages, depending on their qualifications and experience, though the course will not require GCSE English and maths. Before they start training, apprentices will have their numeracy and literacy skills assessed by the Nursing and Midwifery Council Approved Education Institution to ensure they meet a minimum of level two.

ASK project launches

The government has launched the Apprenticeship Support and Knowledge for schools (ASK) project to deliver apprenticeship and traineeship information to young people in years 10, 11, 12 and 13. Funded by the Skills Funding Agency and National Apprenticeship Service, the project will work with teachers, careers advisers, parents and governors, alongside other key partners, to support schools and ensure that they meet their statutory duties regarding the provision of impartial IAG. A core part of the ASK project includes identifying and recruiting 1,000 apprenticeship champions in schools across England to support the promotion of apprenticeships in their local areas. For more information, including how to book free support, [click here](#).

Worrying lack of teachers

The National Association of Head Teachers (NAHT) published the [results](#) of a survey of 1,094 school leaders, which found that schools were unable to recruit teachers to fill an average of 17 per cent of their advertised posts. More than four in ten school leaders reported that their struggle to recruit was caused by the number of teachers leaving the profession, an increase of nine per cent on last year.

UCAS CE to stand down

UCAS's Chief Executive, Mary Curnock Cook, [announced](#) that she will stand down next April after seven years in post. The organisation stated they will now begin searching for her successor.

University rankings

The THE [published](#) the Global University Employability Survey, including 11 UK universities in its list of 150 institutions, down from 12 in 2015 and 14 in 2013. Cambridge secured fourth spot, making it the highest-ranking UK university.

UK Employment At Record High

Unemployment dropped to its lowest level in 11 years and the employment rate remained at a record high in September. Official figures show the unemployment rate was 4.8%, the lowest since September 2005 and down from 4.9% in August and 5.3% a year earlier.

The employment rate remained at a record high of 74.5%, with figures also showing that annual wage rises, excluding bonuses, nudged higher to 2.4% from 2.3% in August and 2.1% in July.

41% Of Employers Expect Skills Shortages

Employer confidence has stabilised, according to a poll of 200 employers included in the Recruitment & Employment Confederation's (REC) 'Jobs Outlook' survey.

41% of employers expect skills shortages for permanent roles, with engineering & technology, construction, and health & social care highlighted as key areas with candidate shortages. The survey also finds a quarter (25%) of employers intend to hire more permanent staff in the medium term.

Just over a third (34%) of employers have no spare capacity to take on more work without hiring more staff.

Pay Growth Up, Unemployment Lowest Since 2005

Unemployment fell by 16,000 in the three months to October, continuing the job market's sustained spell of growth. The unemployment rate held steady at 4.8pc, the joint-lowest rate since 2005.

Over the past year unemployment has fallen by 103,000, according to the Office of National Statistics. Pay growth in the private sector increased to almost 3%.

Top 10 Highest Paying UK Jobs

New figures from the Office of National Statistics (ONS), courtesy of its Annual Survey of Hours and Earnings 2016, have found the ten jobs with the highest pay this year.

Using 2015/2016 pay-as-you-earn tax records, the ONS obtained a random sample of one per cent of all employees who work in each occupation – meaning bonuses are included, but those who are self-employed, or celebrities, are not. Other anomalies, such as top-tier professional footballers or TV presenters, are not included.

The top ten highest paying UK jobs, according to the Office of National Statistics (ONS), are listed below, alongside the average pay before tax.

1. Brokers - £133,868 (up 6.2%)
2. CEOs - £123,577 (down 0.6%)
3. Marketing directors - £87,890 (down 2.5%)
4. Aircraft pilots - £86,915 (down 0.6%)
5. Financial managers and directors - £84,675 (up 2.4%)
6. In-house lawyers - £80,210 (down 1.1%)
7. Air traffic controller - £81,132 (up 3.8%)
8. Medical practitioners - £78,386 (down 2.5%)
9. IT and telecommunications directors - £78,071 (up 9.1%)
10. Financial institution managers and directors - £75,169 (down 8.2%)

Might Amazon have heralded the end of retail checkout jobs?

Retail giant Amazon announced a new advanced supermarket, where shoppers can shop for items and then leave without waiting in a checkout queue. Once customers leave the store, all items are automatically billed to their Amazon accounts.

Following the announcement, reports by Quartz and The Wall Street Journal said the experimental store might signal the end of "millions of cashier jobs."

Scotland

Scottish universities face financial challenge

Alastair Sim, Director of Universities Scotland, [warned](#) of the scale of the funding challenge facing universities while providing evidence to the Scottish Parliament's Public Audit Committee. Sim told the Committee that current funding levels were unsustainable and put the quality of university teaching and university research at risk. He cautioned that more than a quarter of universities in Scotland were in deficit in 2014/15 and the sector was reaching the point where they would no longer be able to operate.

Student funding changes make courses more affordable and widen choice

Postgraduate student support will increase next academic year. Eligible students can currently access a combined loan of up to £7,900 for fees and living costs for a limited number of specific courses up to Postgraduate Diploma level. From 2017-18, up to £10,000 will be available for any taught postgraduate course up to full Masters level at any Scottish higher education institute (HEI).

New Workforce Development Fund (autumn 2017)

Employers in Scotland are set to benefit from a new £10 million skills fund, which will bring the college sector together with industry to better support in-work training.

The will be introduced to provide employers with workforce development training to up-skill and re-skill their existing workforce. The initiative is in direct response to a call from employers in their response to the Scottish Government's recent consultation on the introduction of the UK Apprenticeship Levy.

Due to be introduced in Autumn 2017 the fund will also address skills gaps and the training needs of older workers where a full apprenticeship might not be appropriate.

Scottish Government Workforce Stats

These statistics cover the numbers of workers, staff sickness rates, and the diversity of staff, up to the most recent quarter ending September 2016.

The statistics show that:

- At the end of September 2016, there were 5,150 FTE (Full Time Equivalent) directly employed staff, a small increase from last year's figure of 5,094 at the end September 2015.
- There was a 13% decrease in the number of contingent (non-directly employed) workers, from 1,039 at the end of September 2015, to 900 at the end of September 2016, a decrease of 139 workers.
- The staff sickness level was 7.3 Average Working Days Lost (AWDL) per staff year in the year period ending September 2016 (3.2 per cent of working days were lost). This is a slight decrease of 0.1 working days from the same period last year (7.4 AWDL)
- At the end of September 2016, just over half of the workforce were female. The proportion of female staff has increased by 0.4 percentage points from 50.5% at the end of September 2015.
- The majority of staff were aged 30-39 (9%), 40-49 (30.0%), and 50-59 (27.0%) at the end of September 2016. In contrast, 11.3% were aged 16-29, and 5.8% were aged 60 or over.

Wales

Welsh PISA position not changing

The Programme for International Student Assessment (PISA) is a survey of the educational achievement in science, mathematics and reading of 15 year olds organised by the Organisation for Economic Co-operation and Development (OECD). In 2015, results were submitted by 140 schools for 3,451 pupils in Wales. Over 70 countries participated including all members of the OECD and all four countries within the UK. [full report](#)

Next CDI/NICEC free Cutting Edge CPD event – Tuesday February 7, Cardiff

Exploring our professional status as career practitioners through professional identity and professional development is the title of this free CPD day which will be presented by NICEC Fellows: Dr Siobhan Neary; Dr Lyn Barham; Rosemary McLean and Dr Janet Sheath at the Park Inn, Cardiff. Places are limited to 40 delegates. Please book through the website - <http://www.thecdi.net/Skills-Training-Events/NICEC-CDI-At-Cutting-Edge---Research-into-Practice-/42837>

Would you like to help shape qualifications and the qualifications system in Wales?

Now recruiting two members to the Qualifications Wales Board. Closing date for applications is 20 January 2017.

Northern Ireland

The FE Advisers one-day Advanced Career Guidance and Coaching Skills course through the CDI took place on Thursday 1 December in Belfast and was a great success. CSNI are arranging a similar CPD day for career advisers in on February 2 2017.

CDI Training and Events Programme

Embedding Social Media Within Career Education And Guidance

Tuesday 10 January 2017 - Long Road Sixth Form College, Cambridge

Advanced technologies of the 21st century are significantly impacting the way the employment market is accessed. This requires young people and adults to develop and utilise digital skills and competencies (including social media) to learn about/apply for training and job opportunities and to plan and manage their careers. To facilitate this learning careers professionals need to review their careers education and employability programmes to ensure they adequately address these developments.

This lively interactive course has been designed to help career educators and career advisers gain a better understanding of how social media can play an essential part in a relevant and up-to date careers programme.

Please note that the course is designed to focus on embedding social media within careers programmes, rather than using social media as a means to contact young people.

Please also note that prior knowledge and understanding of popular social media sites would be advantageous, but is not essential. [Book your place through the CDI website.](#)

Advanced Career Guidance and Coaching Skills

Thursday 19 January 2017 – Birmingham (almost full)

This master class is designed for experienced practitioners who wish to focus on aspects of practice that cannot be delivered by on-line resources and which require a high level of artistry.

During the day we will explore:

- Developments in neuroscience/ neuropsychology and implications for practice
- Using metaphor to explore the story
- Transformational coaching – expanding self-identity and challenging limiting beliefs
- Supporting intuitive decision making
- Visioning and backward action planning: creating the desire and energy for change

The day will be highly practical, exploring a range of tactics and sharing good practice. The approaches used will be suitable for use with a wide range of clients. [Download a full programme or book your place on the CDI website](#)

Two day course for careers practitioners in guidance theory and practice, QCF level 6

Tuesday 8th & Wednesday 9th February 2017, Jurys Inn, Manchester

Our annual survey of members training needs highlighted the need for skills focused training events reflecting the learning outcomes of QCF level 6. These two days will cover a review of developments in guidance theory and practice.

We are pleased that Liane Hambly has agreed to lead these events. Liane has been training career guidance practitioners since 1994, working as a training officer for nine years and as a senior lecturer in guidance studies. She now works as a freelance trainer and consultant throughout the UK.

The full programme is a two day event, although each day is self-standing: you can choose to attend for either: Day 1, Day 2 or both days consecutively.

- Day 1: Developments in Guidance Theory: A practical guide
- Day 2: Advanced Career Guidance and Coaching

[Download a full programme or book your place on the CDI website](#)

An Introduction To Careers Work In Schools And Colleges

Tuesday 21 March 2017 - Derby (venue tbc)

Thursday 18 May 2017 - London (venue tbc)

Young people are making career decisions about their futures in education, training and work in a challenging and complex environment. It is more important than ever that they receive high quality careers education, information, advice and guidance (CEIAG). At the same time, schools and colleges have been given greater responsibilities for this work, through the introduction of a new statutory duty to secure access to independent and impartial careers guidance and calls to provide more direct contacts with employers.

This one-day course will provide an introduction to careers work in schools and colleges. It will include an overview of the policy context and the aims, principles and essential components of CEIAG. The programme will then focus on each component in turn, before concluding with an examination of the role of careers leader in schools and colleges today and signposting to sources of further help, support and CPD.

The day will be led by David Andrews, an honorary life member of the CDI, who has 29 years' experience of running courses for teachers, advisers and others involved in CEIAG. [Reserve your place online now.](#)

Insight Into Labour Market Information

Wednesday 10 May 2017 - Leeds (venue tbc)

Wednesday 11 October 2017 - London (venue tbc)

LMI has never been more important for careers professionals. The labour market is in a constant state of change and this has implications for career choices and pathways both for young people entering the labour market and for adults seeking to change direction. It is essential that all those working in the career development sector keep up-to-date with what is happening in the labour market in order to deliver informed and realistic careers education and guidance.

This Insight day will assist in that process by providing core information on key trends and developments in the labour market, including emerging green-collar opportunities. The programme will be presented by Michael Spayne, a labour market analyst, specialising in LMI.

Two additional presenters will join afternoon programme: Helen Janota will cover useful LMI websites and Lyn Barham will lead a session on using LMI in career guidance. Direct access to information is often not enough; clients often need help making sense of it for their own situation. Career advisers deploy a creative and resourceful expertise that helps people utilise information and move forward. In other words: The facts are only as good as the links and connections you can make between them. These two sessions will be of particular value here. [Book your place through the CDI website.](#)

WALES

Exploring our professional status as career practitioners through professional identity and professional development - CDI/NICEC Cutting Edge CPD event

Tuesday February 7, Park Inn, Cardiff

Presented by NICEC Fellows: Dr Siobhan Neary; Dr Lyn Barham; Rosemary McLean and Dr Janet Sheath at the Park Inn, Cardiff. Places are limited to 40 delegates. Please book through the website - <http://www.thecdi.net/Skills-Training-Events/NICEC-CDI-At-Cutting-Edge---Research-into-Practice-/42837>

Please note that all webinars are free of charge to all members.

Researching Higher Education Option and New Degree Courses

Tuesday 10 January 2017, 14:00 – 15:00

[Download a full programme or book your place on the CDI website](#)

Studying Abroad As An Alternative To The UK

Monday 16 January 2017 - 15:30 - 16:30

[Download a full programme or book your place on the CDI website](#)

Introducing Quality Awards Validated By Quality In Careers Standards (QICS)

Wednesday 16th November 2016, 15:30 - 16:30

Thursday 26th January 2017, 15:30 - 16:30

[Download a full programme or book your place on the CDI website](#)

Studying In Canada

Monday 6 February 2017 - 15:30 - 16:30

[Download a full programme or book your place on the CDI website](#)

Networking – Essential For You And Your Clients

Wednesday 8th February 2017 - 3:15pm

[Download a full programme or book your place on the CDI website](#)

Careers meets Ofsted: what are they looking for?

Thursday 9th February 2017, 16:30

[Download a full programme or book your place on the CDI website](#)

Studying In The USA

Monday 20 February 2017 - 15:30 - 16:30

[Download a full programme or book your place on the CDI website](#)

Using The Careers, Employability And Enterprise Framework

Wednesday 22 February 2017 - 4pm

Wednesday 10 May 2017 - 4pm

Wednesday 4 October 2017 - 4pm

[Download a full programme or book your place on the CDI website](#)

Studying In Europe

Monday 6 March 2017 - 15:30 - 16:30

[Download a full programme or book your place on the CDI website](#)

Taking a Year out, How to Make the Best Use of Time

Wednesday 15 March 2017, 14:00 - 15:00

[Download a full programme or book your place on the CDI website](#)

Introduction to Using Webinar Technology

Monday 3rd April 2017, 16:00 - 16:45

Monday 8th May 2017, 16:00 - 16:45

Monday 12th June 2017, 16:00 - 16:45

[Download a full programme or book your place on the CDI website](#)

Navigating UCAS – Introduction to the UCAS 2017 Application Process

Tuesday 27 April 2017, 14:00 – 15:00

[Download a full programme or book your place on the CDI website](#)

Writing an Effective Personal Statement

Thursday 18 May 2017, 14:00 – 15:00

[Download a full programme or book your place on the CDI website](#)

Other Events

UK's Disability and Skills Unit - FREE seminar/workshop

Inclusive Practice in Careers Provision: How to improve careers education, information, advice and guidance for young disabled people.

Tuesday 21 February 2017 (all day event); London

More details to follow. Contact Rabia.Lemahieu@disabilityrightsuk.org www.disabilityskillsunit.org

LMI for All – New Live Webinars in 2017

Ever wondered what you can do to improve individuals' access to labour market intelligence/ information? Would you like to know more about 'LMI for All', how to go about using it and how best to get started? Why not begin by having a look at some case studies on how others have used this resource to design and create new apps and web interfaces. This includes ways of identifying relevant audiences, using the API to integrate (or 'mash') LMI for All data with your own data. The University of Warwick IER is [hosting free webinars](#) in 2017.

The National Career Guidance Shows 2017

Free resources and CPD-certified seminars to support your delivery of CEIAG

The National Career Guidance Shows are a free and unique series of events that provide those who operate in the careers world with relevant and topical CPD certified seminars and the opportunity to meet a range of organisations who offer support, free resources and up-to-date information.

Organised by Prospects, in partnership with the CDI and sponsored by the National Apprenticeship Service, the events welcome debuts from the New College of Humanities (described last year by The Times as being 'at the forefront of a new era, the academic equivalent of space travel'), ESCP European Business School and SCCD Training to sit alongside employers like Nestle, Ernst & Young, KPMG and Aon. To view the full list of organisations booked and secure your free place visit www.nationalcareerguidanceshow.com

Thursday 23 February 2017

The Exhibition Hall,
Tigers Stadium, Leicester

Wednesday 1 March 2017

Olympia Central, London

Thursday 9 March 2017

Centenary Pavilion,
Leeds United FC, Leeds

Research & Reports

Social mobility report makes depressing reading

The Social Mobility Commission, headed by former Labour minister Alan Milburn, has [published](#) its annual report which finds students from white British backgrounds are often holding themselves back by making poor educational choices, with many shutting themselves out of better careers as a result.

The report highlighted what it called the lack of proper careers advice, and the complexity of post-16 education and training made it harder for those from lower income groups to make the right choices about their progression.

Mr. Milburn said: "When low income youngsters from the same area with the same school results are progressing less than their better-off classmates that is not about lack of ability. It is about lack of opportunity. The progression gap has many causes but it suggests something is going badly wrong in our education system." [Read the article](#)

Edge and City & Guilds research highlights more level of careers advice in schools

Careers advice in schools is having little to no impact on young people's decisions to stay on into FE, a new study has revealed. The disappointing results of Edge Foundation and City & Guilds [report](#) come over 18 months since the government launched the Careers and Enterprise Company.

The report shows that 62 per cent of 16 to 19-year-old respondents believed the decision to study in FE would help them to go on to get a good job. But just one per cent said careers advice at school had been the most important factor in their choice to study in the sector.

Around a quarter of young people in FE, the findings also indicated, still rely on their parents as their main source of careers guidance, while only 16 per cent of learners would turn to their institution's careers service for information about the job market.

Parents concerned about 'quality and reputation' of apprenticeships, according to Ofsted

Schools are more likely to promote apprenticeships than they used to be, a new report by Ofsted has found. But many parents

and pupils are "concerned about the quality and reputation of apprenticeships", inspectors found - and in "too many" schools, students' knowledge of apprenticeships was "poor to non-existent", the report says.

The report '[Getting ready for work](#)' states that in the schools visited by the study, *two-thirds* were described as good or outstanding by inspectors for how they promote apprenticeships. However "in the worst cases", schools lacked a point of contact or a careers adviser.

It continues: "The perception of apprenticeships as a worthier route for less-able pupils was still evident right across the views of the pupils themselves. Furthermore, pupils in four schools thought their parents would have negative views of them doing apprenticeships; one school said that 10 out of 11 of its pupils said it would be unacceptable." [Read the article](#)

Positive outcomes from Clink

Research by the Ministry of Justice and the Justice Data Lab [found](#) that prisoners who have taken part in the prison education scheme run by The Clink Charity are 40 per cent less likely to reoffend. The charity trains prisoners in hospitality roles.

Degrees and earning survey

The Department for Education [published](#) longitudinal educational outcome statistics based on students who graduated in 2009, finding that overall employment and further study outcomes five years after graduation varied little by subject studied, but earnings did vary by subject. The statistics revealed that while those who studied medicine or dentistry had the highest average salaries five years after graduation, while those who studied creative arts or design had the lowest.

Cascaid careers report 2016

CASCAID is pleased to announce its latest careers report for 2016 - a thorough analysis of the changing career choices made by young people. The data is analysed for national skills gaps and perception issues as well as drilling down to regional or local levels. Download the [report](#).

Young Persons Money Index

The London Institute of Banking and Finance has [published](#) the 2016 Young Persons' Money Index, which reveals students believe they will be earning more than £47,000 a year by the time they reach 30, nearly £20,000 a year above the current average. The study also found that salary expectations are highest among male students, and that 58 per cent of students do not receive any form of financial education in school or college.

PISA rankings

The Department for Education has [published](#) England's results in the 2015 PISA rankings, an international comparison of the science, maths and reading performance of 15-year-old pupils. The scores show the UK and US making no progress from stodgy mid-table; Australia, Sweden and Scotland among those in decline; Russia and Poland improving; and east Asian systems like Singapore, Hong Kong and Shanghai remaining streets ahead of almost everywhere else. In [Wales](#), 15-year-olds score significantly lower than the rest of the UK in all three subjects.

In maths, England is ranked 27th, the lowest since it began participating in the tests in 2000. In reading, the UK is 22nd, up from 23rd, while England's most successful subject is science, up from 21st to 15th place - the highest placing since 2006, although the test score has declined.

Parents dread giving careers advice more than explaining the 'birds and bees'

Parents feel ill-equipped giving their children careers advice with more saying they dread talking to their children about possible career options than talking about sex education, according to new research. A quarter of parents feel 'not qualified at all' to guide their children on career decisions, while more than half worrying the advice they do give is out of date and out of touch. The study was undertaken by recruitment specialist [PageGroup](#).

Commute Time Increase

The number of workers who commute daily for two hours or more has increased by a third in five years, a study shows. Research by the TUC estimates that 3.7 million, or about one in seven, workers spent at least that time travelling to and from work in 2015 – an increase of 900,000 people. In 2010 just one in nine workers faced such a long commute.

Resources

Revised National Careers Service website launch

The National Careers Service has updated its website to provide *a better online experience*, particularly for people using smart phones and tablets. The website will continue to contain: Job profiles; Find a course tool; Skills health check tool; Ways to contact a careers adviser. It now sits under the Gov.uk website and can be accessed [here](#). We are receiving a lot of negative feedback... there is a section on the website inviting responses so please share any concerns.

Working Futures 2014-2024 available to download

[Working Futures 2014-2024](#) is the sixth in a series of quantitative assessments of employment prospects in the UK labour market over a 10 year horizon, created for the UK Commission for Employment and Skills by IER and Cambridge Econometrics. The projections were prepared in late 2015 and early 2016 and are based on a view of the likely medium-term evolution of the economy at that time. With the support of UKCES and the Department for Education, IER created a web page from which all the reports and outputs from these projections can be downloaded.

Which A levels?

The essential guide to choosing A levels and other post-16 qualifications, written by Alison Dixon, (ninth edition) is available now. Revised and updated for the new A level specifications it includes:

- What and how you study
- Which A levels fit well together for competitive courses and careers
- Related higher education courses
- Degree and Higher Apprenticeships

Price - £15.99 **Special offer for CDI members, 10% off if you order a copy before 30th November 2016.** Email resources@prospects.co.uk with your order.

Inspiring the future of Childcare

Are you aware that the childcare industry is in crisis? There are simply not enough qualified child carers entering the labour market. Childcare organisation Tinies welcomes the opportunity to engage with career professionals to inform young people about careers in childcare. Tinies operates through 31 franchises in throughout the UK. For more information:

<http://www.tinies.com/inspiring-the-future-of-childcare>

Panjango

The guys have recently launched the latest version of Panjango. [Log in](#)* now to check out their new content. Panjango now features 120 different occupations and more than 1500 challenges, all fully contextualised and now covering both the Key Stage 2 and Key Stage 3 curriculum. They have also added a new filter system to enable you to customise your experience and present the challenges most relevant to your lesson. Panjango is still **free** to use.

Have you heard about SACU?

SACU provides a comprehensive range of free visual career tools to help students' with their research into apprenticeships, further education, higher education and possible future careers. The Spartan Test is a fun quiz providing students with personalised apprenticeship, degree and career clouds, allowing research to be bookmarked in the students' very own Research Zone. All research tools are completely free!

Subscription services are available for schools and universities to enhance their support for the students' research activities and UCAS application. SACU's services have been used by tens of thousands of students from hundreds of schools and colleges across the UK. See www.sacu-student.com

December edition of Changing Careers magazine

[Changing Careers Magazine](#)

International

International student survey

EY and Hotcourses published the [2016 Prospective International Student Survey](#), surveying 2,700 prospective students from 130 countries. The survey revealed that the US remains the favoured destination for prospective students, and that nearly two-thirds of students placed the US within their top three countries. The UK remained a favoured destination, with over half of respondents placing it in their top three.

Euro Area Unemployment Drops

The EU28 unemployment rate was 8.3% in October 2016, down from 9.1% in October 2015. This is the lowest rate recorded in the EU28 since February 2009.

Among the EU Member States, the lowest unemployment rates in October 2016 were recorded in the Czech Republic (3.8%) and Germany (4.1%). The highest unemployment rates were observed in Greece (23.4% in August 2016) and Spain (19.2%).

Employability in the Republic of Ireland

Ricky Gee - [Alternative Visions of Employability](#); The Role of Critical Pedagogy, School Guidance Handbook. Dublin: National Centre for Guidance Education ISSN 2009-6801

Get Involved

Does your partner not know what to buy you for Christmas?

For the qualified professional who almost has everything, your partner could buy you a place on the UK Register of Career Development Professionals. At £55 (just over a pound a week) it's the gift that keeps on giving. Proving that you are qualified to at least Level 6 in career development, abide by the CDI Code of Ethics and undertake 25 hours CPD per year. This also provides assurance to your clients and employers that you are professionally qualified to deliver career development services. Different we know to vouchers for spas, restaurant meals etc. – but lasts for a year and then next year's renewal is only £25.

CITB market assessment of careers products and services

CITB wants to better understand the different types of products and services that are used and valued by careers advisers and education professionals. Participants have the chance to win a £250 Amazon voucher for completing this [survey](#).

National Apprenticeship Week 2017

The National Apprenticeship Service [announced](#) that the 10th annual National Apprenticeship Week will be taking place from 6 to 10 March 2017.

Portico

Portico Jobs Board

[Portico](#), is the dynamic jobs board for people who want to work in the careers sector. This website provides instant access to a huge number of career-related jobs, not available before in one location.

We currently provide this service free for all job seekers.

Below we have listed just a few of the **69** jobs on [Portico](#) this week.

Sales & Marketing Administrator

Adviza – Bracknell, South West England, United Kingdom

4 hours ago

Compliance Co-ordinator

Adviza – South East England, United Kingdom

4 hours ago

Programme Lead Mentoring

Careers and Enterprise Company – London, Central London, United Kingdom

6 hours ago

Personal Adviser

Hertfordshire County Council – Hertford, South East England, United Kingdom

1 day ago

Regional Lead Central and East Region

Careers and Enterprise Company – Nottingham, East Midlands, United Kingdom

3 days ago

Employer Engagement Manager & Regional Lead: London

Careers and Enterprise Company – London, Clerkenwell, United Kingdom

5 days ago

Head of Employer Engagement

Careers and Enterprise Company – London, Clerkenwell, United Kingdom

5 days ago

Advice and Guidance Assessor

A C T Training – Cardiff, Wales, United Kingdom

25 days ago

Advice and Guidance Assessor

A C T Training – Cardiff, Wales, United Kingdom

25 days ago

Trainee Career Adviser & Career Adviser

Innervate Career Services & Career Adviser – Surrey, Surrey, United Kingdom

27 days ago

Careers Advice and Guidance Associate

Aspire-igen – Yorkshire and the Humber, United Kingdom

29 days ago