



Advertise on our Website

www.thecdi.net

The CDI website www.thecdi.net will be the leading portal for the Career Development sector, containing the latest news affecting career guidance, research documents and reports, current job vacancies, information on CDI events and a wealth of other useful information.

Why will the CDI website attract such a high volume of traffic?

The CDI website receives on average 27,000 visitors per month, of which 20,000 are unique visitors.

The top 6 visited pages are:

- Jobs
- Home (we don't offer advertising on the home page)
- Qualification in Career Guidance
- Professional Register
- Skills and Training Events
- News, Reports & Links

Why does the CDI website attract such a high volume of traffic?

Because it:

- covers the latest news from the sector on its Home Page
- features free to access job vacancies for the sector via our vacancy service Portico
- runs important policy and professional statements from the Institute
- contains regular information on events, for which participants book online
- lists useful training information for prospective career guidance practitioners
- is the leading UK website for career development professionals used by over 4500 CDI members and thousands of non-members
- merges information from the 4 founding organisations' websites

How much does it cost?

	Button on One Page	Button on Five Pages
Monthly Rate	£400	£800
Quarterly Rate	£900	£1,800
6-Month Rate	£1,350	£2,700
12-Month Rate	£2,025	£4,050

Please note all prices are subject to VAT



To discuss web advertising or any other opportunities, contact Rachael Murray at rachael.murray@thecdi.net or call 01384 445627.

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