



















# **UK** Career Development **Awards** 2020

Celebrating Excellence in Career Development

"We are pleased with the wide range of entries, which came from throughout the UK.
We feel sure that the success of these awards, now in their seventh year, will inspire even more Members to take part in 2021."

# The UK Career Development Awards **2020**

19.00
Pre-dinner Reception

19.30
Presentation of the CDI's First Fellowships

19.45 Awards Dinner

**21.00 Awards Presentation** *Compered by Jan Ellis* 

Careers Programme in a Primary School Sponsored by Education and Employers Charity

Careers Programme in a Special School/College Sponsored by Education Development Trust

Innovative and Impactful Employer Engagement Activity Sponsored by The Careers & Enterprise Company

Best Practice in the Use of Technology in Career Development Sponsored by Devclever

Research Undertaken by a Careers Professional Sponsored by Morrisby

#### **Interlude**

22.00 Individual Awards

Careers Services Manager of the Year Sponsored by CXK

Careers Adviser/Coach of the Year Sponsored by The National Careers Service

Careers Leader of the Year Sponsored by the Department for Education

Rodney Cox Lifetime Achievement Award Sponsored by C&K Careers

**23.00** Disco and late bar



The CDI is delighted to host these awards which celebrate the achievements of the sector and those who honour it through their work.

The awards are a recognition of excellence and provide those of us working within the sector, the opportunity to come together and acknowledge the people who have made an outstanding contribution.

There are thousands of our members who make a

difference to people's lives everyday and while there may only be a small number who are recipients of awards, their representation of who we are as professionals is a fabulous reflection of the sector.

The award categories reflect the great diversity of those who work in "career development" and I am excited to learn more about their success and the impact it has. We are continuing to present the Lifetime Achievement Award created in memory of a dear colleague, Rodney Cox, who gave so much to help establish the CDI as a successful and vibrant professional body.

Coming from throughout the UK, we received many remarkable applications this year. The standards have been very high, with lots of innovation and creativity and every entrant and employer should feel proud of the work being showcased through these Awards.

Good luck to all the finalists and congratulations on being an inspiration for colleagues and a beacon of good practice in career development.

Dave Cordle

President of the Career Development Institute

#### Thank you to our sponsors:























# Career-Related Learning in Primary Schools

Sponsored by

# Education Employers

"Primary Futures is pleased to sponsor The Career-Related learning in Primary Schools Award. Our charity Education and Employers' research has shown that children as young as six have ideas about what they can and can't be in the future and that gender and social stereotyping also starts at a very early age.

We believe it is hugely important that work to raise and broaden aspirations starts at primary, helping to show children how what they are learning at school can lead to an interesting, exciting future.

We are proud to have supported so many schools with our Primary Futures programme and research and this award celebrates and recognises the excellent and important work of primary schools across the UK in helping to inspire the future generation, break down gender stereotypes and opens their eyes to future possibilities."

# 'Growing to be Great' Great Learner + Great Person = Great Life Beckford Heaton Primary School & Nursery

Beckfoot Heaton Primary School & Nursery is a great place to be a pupil. Children are enthusiastically helped to realise that if they are *great learners* and *great people*, then they have the best chance of having a *great life*. At the heart of this, is the school's aspiration strategy which helps children to broaden their horizons and become excited about what that great life can be, even when they are finding it hard to imagine it.

The school works with many partners to introduce the children to a vast range of careers. Regular and varied visitors to the school, linked closely to the exciting curriculum, not only inspire the pupils about their jobs, but just as importantly, help the pupils believe that anything is possible because it is!

## The NUSTEM Primary Careers Tool Northumbria University

The Primary Careers Tool developed by Northumbria University's NUSTEM programme is a set of simple web resources which support primary school teachers to embed STEM careers ideas in their regular classroom teaching. Developed in collaboration with working teachers, the Primary Careers Tool offers practical, real-world examples linked to National Curriculum for Science topic.

The examples use age-appropriate language to describe career roles, focus on personal attributes shared by STEM workers and recognised by children, and prompt the inclusion of diverse imagery. Teachers are quickly able to customise information from the Tool, incorporating it into their day-to-day lessons.

"The tool gives me exactly what I need, in the most straightforward way possible. There are no distractions or extraneous information so I can use it routinely in my lessons."

With 75% term-on-term growth in website visits over the last four terms, the Primary Careers Tool clearly meets the needs of teachers, and assists in increasing children's awareness and understanding of STEM careers. It offers a simple and pragmatic contribution towards addressing the STEM skills gap.

#### **Lifelong Learning** South Parade Primary School

At South Parade Primary School, we are extremely proud of our commitment to lifelong learning. This threads throughout our curriculum and we take every opportunity possible to give children exposure to the world of work; to give them the knowledge and information they need to ensure they can carefully choose the path that is right for them and for their futures.

We want every child in our care to have the best future possible. By giving them the deal that we do here, with our weekly university afternoons, our Lifelong Learning Mastery Courses, our annual aspirations events and our strong links with the community, we feel that their lives are enriched by these career related experiences. We will continue with our commitment to lifelong learning, and looking for every opportunity we can to develop this to make it even more exciting and inspiring for our children.



# Careers Programme in a Special School/College

Sponsored by



"We are proud to be sponsoring this award recognising the huge impact that employability programmes and work experience have on young people from all backgrounds. For over 20 years Education Development Trust has been passionate about embedding best practice in careers, employability and skills support; successfully bridging the gap between education, training and employment."

#### Employability Skills Framework, (Classroom in the Heart of Industry) Linwood School

The Employability Skills Framework is at the core of the CHI programme. CHI is a unique training programme for young people aged 16-19 with an EHCP. It offers a supported pathway to employment, helping young people develop essential work-related skills and abilities and guides them towards employability. Historically this group have been greatly underrepresented in the workplace. Last Summer all CHI leavers went into paid employment, which with the national statistic being just 6.6%, demonstrates just how much of a need there is for proactive programmes like this.

The guided programme, tied to a defined Employability Skills Framework, allows students to gain skills through supported workplace training and to then have the time and space to record and consolidate these skills. The Employability Skills Framework is essentially a series of targeted micro-progressions that assist staff and student alike with identifying targets and monitoring development on a daily basis.

By recognising that these young people have much to offer, CHI is at the forefront of change. Building on the success of the CHI programme the ESF has recently been made available to other colleges and training establishments so that other young people may further benefit from a supported pathway to employment.

#### Employer Engagement in Career Education at Mayfield Special School Mayfield School & Inspira

Mayfield School, a special school located on the remote west coast of Cumbria, is committed to providing a high-quality, meaningful and aspirational career education programme for all its students. The school has developed a collaborative approach, engaging and making use of many community resources. Inspira, a local provider of career and employment support services, is a key partner in this approach.

Together, the school and Inspira have built a rich work-related activity programme that draws on a whole community of supporters including volunteer Enterprise Advisers, mentors, DWP staff and, crucially, many local employers. Giving every student appropriate, interactive encounters with employers and experiences of working life is a consistent feature of the school's approach – a 'golden thread' connecting activities throughout the programme and connecting students to the world of work.

From employer mentoring to world of work days, Mega Truck events and specially tailored workplace visits, the school's careers programme involves employers in an exciting and varied mix of interactive, handson activities. Ultimately, the aim is to make employers more aware of what the students have to offer and challenge the perception that young people with learning difficulties and disabilities can't be part of the world of work.

### SEN Employability Programme Rhondda Cynon Taf County Borough Council

Despite still being in its infancy, Rhondda Cynon Taf County Borough Council's Employment, Education and Training Team's SEND Employability Programme has enjoyed some significant outcomes in its first year. Developing a work experience database that provides safety vetted work experience placements to all 22 local authority secondary schools has meant that all pupils across the borough now have the opportunity to undertake a meaningful and safe work experience placement.

The employability programme delivered in Ysgol Hen Felin utilised this work experience database to identify an organisation that was experienced and confident in supporting pupils with additional and special learning needs. Throughout this programme we saw a significant shift in the attitude the pupils, their families and their teachers had towards employment and overcoming the barriers of stereotyping was perhaps the greatest non-tangible outcome from this project.

Additionally, following the links made from the delivery of this project the school and Vision Products now have a sustainable partnership that is mutually beneficial. For the three pupils who gained apprenticeships from this process, the process has been life-changing for them and their families, and they have already achieved more than most ever thought that they would.



# Innovative and Impactful Employer Engagement Activity

Sponsored by



"We are delighted to sponsor the Innovative and Impactful Employer Engagement Award for a third year. The government's Careers Strategy placed employers at the heart of careers education because of compelling evidence that exposure to business has positive impacts on young people's aspirations, awareness and skills. Compared to two years ago, half a million more young people meet employers to learn about the world of work every year. This award celebrates and recognises the excellent work employers are doing to ensure more and more young people have access to these opportunities."

# Realising Success in Lambeth: the labour market relevance of learning Lambeth Careers Cluster

Innovative and impactful employer engagement activity lay at the heart of the Lambeth Career Cluster project (July 2016 – March 2019) and its aim of improving the labour markets relevance of learning. The project's objectives were clear, with specific reference to improving employability skills, drawing effectively on labour market information, increasing links between schools and employers and their ability to work together effectively. Key deliverables included securing work placements for 300 students and the engagement of a minimum of 18 employers to deliver employer engagement activities over 26 weeks within one of the participating schools.

Under the leadership of the Lambeth Education, Learning & Skills Team these deliverables were exceeded with 17 secondary schools and over 40 employers across 12 sectors participating in employer engagement activities: a mix of school-based projects and work experience, providing young people with multiple encounters with employers and increasing their career readiness.

Essential to establishing the programme, innovative employer engagement activities and developing best practice, was effective centralised leadership, school and employer commitment to building meaningful relationships and a responsiveness to the engagement of young people.

#### Marketplace - Connecting schools and employers in Scotland Skills Development Scotland

Marketplace, by Skills Development Scotland and supported by Scottish Government's Developing the Young Workforce groups, helps create closer links between employers and educators by facilitating engagements at crucial stages in the learner journey. Employers can easily offer their services to all schools and colleges in Scotland, or choose to target their local educational institutes, and give an insight into their industry or their career.

Teachers can get direct access through Marketplace to professionals and employers who are relevant to their subject area, making it easy for subject teachers to bring career education and information into the classroom. By widening access, young people can find out more about how what they learn can directly apply to the world of work and help them make informed decisions.

By providing businesses with a platform to inspire and engage young talent across Scotland, Marketplace aims to drive Scotland's economy by equipping young people with the knowledge and skills they need to get the career they want. The redeveloped system aims to drive the number of opportunities on offer, engagements between businesses and young people, and ensure close links between employers and educators going forward.

### **Project Apollo**Sheffield Futures

Project Apollo is one of three national pilot projects aimed at supporting care leavers: 62% of care leavers have endured abuse or neglect, have emotional wellbeing and mental health conditions, and develop far poorer social outcomes than young people not in care.

Project Apollo has demonstrated the importance of capturing the essence of the challenges that care leavers face in entering the labour market and creating bespoke responses for both the employer and the young person to allow care leavers to find inspiration, and access the opportunities they desperately needed.

The team's tenacity and highly innovative approach has genuinely broken new ground for career development for care leavers so that in the first year, 29 care leavers have successfully transitioned into employment; 16 have progressed on work experience/volunteering opportunities and 32 have restarted education and training courses.



# Best Practice in the Use of Technology in Career Development

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"Dev Clever is a software development company that looks to 'apply imagination intelligently' through technology. We are proud to have launched the world's first virtual reality careers guidance platform, Launchyourcareer.com and VICTAR VR designed to connect young people, their influencers, schools, FE/HE institutions, employers and training providers together. Currently they are being successfully used by a number of early adopting schools, academies and colleges in the UK on a free to subscribe basis.

We are excited by the predicted growth of VR in the education sector and through our propositions we demonstrate ourselves how essential the use of technology is for Career Exploration."

#### **UniTasterDays.com** Jonathan Creek, UniTasterDays.Com

UniTasterDays.com is a free university events website for careers practitioners. This resource supports and encourages careers colleagues to find university events for their students and school groups, as well as developing the in-school university guidance that is provided to students. Importantly, this is potentially the only website careers colleagues will need to meet the higher education aspects of Gatsby Benchmark 7 - relating to meaningful university encounters for students during their time with the school or college.

Resources on the platform include an event search facility, listing 1000 + events offered by universities UK- wide; a request an event function, for careers practitioners to receive Gatsby 7 support and ongoing free CPD in the form of the weekly #UTDIAG university guidance blog and annual 'Teachers' Guide to University' brochure.

#### Stay Nimble Dominic Atkinson, Stay Nimble

In contrast to a situation where it's estimated that 22% UK adults do not know where to go to find advice and guidance on changing careers, the Stay Nimble team has a vision of a world where everyone is empowered to find their purpose in work. To meet their vision, they have designed a digital platform to provide best-in-class career and work performance coaching services to help people who would otherwise not have access.

The platform, powered by innovative use of labour market information, guides users on a multi-step journey to a new career. It helps individuals build their confidence, personal and career understanding and then equips them with the tools and resources they need to upskill, change career and thrive.

The team provide the platform to help charities better support their disadvantaged beneficiaries on employability, and organisations better support their own employees through career change. And, although only launched in early 2019, the platform has already helped hundreds of individuals on their journeys into new careers. The team have new features in the pipeline and ambitious plans to scale. Watch this space!

#### My World of Work – A personalised Approach Derek Hawthorn, Skills Development Scotland

My World of Work was launched in 2011, helping individuals to develop their career management skills – understanding themselves, exploring their future options and planning how to move towards their goals. In 2016, Skills Development Scotland (SDS) undertook a major survey, which indicated users would welcome greater help to access the wealth of content. It was also acknowledged that with new functionality, My World of Work could offer a profile solution, to help users reflect on their strengths, skills and achievements.

Working closely with Education Scotland, an Advisory Group was set up with partners from a range of contexts and customers, and these groups added value to the research and design stages. The result: a profile helping individuals to reflect on their interests, skills, strengths, achievements, education and work experiences; culminating in a written personal statement. A simplified version was also created for primary schools. Two skills solutions were co-designed, the second of which is scheduled for release in early 2020.

The profile is being used throughout Scotland, in a range of settings, helping young people to talk confidently about their skills and achievements with peers, teachers, careers advisers, parents, youth workers and employers.



# Research Undertaken by a Careers Professional

Sponsored by



"Morrisby are known for providing engaging and reliable careers advice that's easy to understand so we are delighted to be presenting this award acknowledging the great efforts made by the nominees towards our common goal.

Our innovative psychometric technology builds on more than 50 years' experience, providing the most accurate and relevant careers options for students and in 2020 this is growing to incorporate Gatsby tracking and SkillsBuilder employability skills."

#### The Impact and Value of Careers Work in the Northern **Foundation Programme Health Education England**

Health Education England (HEE) in the North East and North Cumbria delivers careers information, advice and guidance to Northern Foundation School doctors as part of their professionalism teaching. This research project was developed to evaluate the impact that this work has on the career planning skills, awareness of career options and confidence in making career decisions for the doctors.

This research is just the beginning of embedding good quality career management programmes into all UK foundation schools. We will be working on putting into place a national strategy to guide other Health Education England areas into adopting this approach.

There is a gap between recognition of being a careers practitioner within a world of work dominated by medical professionals. The medical society is heavily influenced by recognition through national awards; winning this award will help us to ensure that all foundation doctors become entitled to this careers input and it isn't just based on where in the country you train.

#### INSPIRED Teenager Inclusive Economy Partnership Action **Research Project**

Career Alchemy with iCeGS, University of Derby

As every careers adviser knows the influence that parents, in particular, exert over their teenagers' career choices is significant, yet parents are often ill-equipped to help effectively. Career Alchemy used funding from HM Government under the Inclusive Economy Partnership initiative, to run an action research project, evaluated by iCeGS, to help young people at risk of becoming NEETS, using its unique INSPiRED Teenager career and life coaching framework, programme and planner toolkit

The INSPIRED Teenager programme helps young people to identify and create purpose-driven and sustainable careers that will help to solve the world's greatest challenges by providing a pedagogically sound eight-step programme which they can work through with their parents/carers with employers and supported by a careers professional.

The research results have been disseminated to over 5000 professionals through *Career Matters* and via NICEC and more widely with UK Government ministers and officials, chief executives and senior staff in UK businesses at Impact 19. Most importantly of all, the programme has been used to help over 600 teenagers and young people create better futures. Through the research it has been identified by iCeGS as making a "positive contribution to an important field of work".



# Careers Services Manager of the Year

Sponsored by



"The provision of high quality, impartial career development interventions makes a huge difference to people of all ages throughout the United Kingdom and beyond. This award celebrates the professionalism, integrity and importance of the career development sector and the services it provides to individuals and the wider community. As a charity that inspires people to thrive, CXK is delighted to be sponsoring the Careers Service Manager of the Year Award."

### Debra Norton/Jacqui Jameson, Directors Careersinc Ltd

Jacqui Jameson and Debra Norton have developed and managed CareersInc Ltd from a small partnership venture to a major provider of careers guidance services to schools and MATs across a large geographical area. It is testament to the work of Jacqui and Debra that this growth has been achieved entirely through recommendation and referral from satisfied users of their services.

The relationships that they have developed with their contracting partners, knowledge of CEIAG, credibility within the profession and their support for the development of career practitioners is valued by schools and contracted advisers alike. Their track record in developing and supporting careers advisers to L6/7 qualifications and supporting CPD, ensures that careers professionals and their clients have the best experience of careers guidance, which has direct impact on their aspiration and progression.

With strong leadership and an unswerving commitment to quality, Debra and Jacqui, have made a significant contribution to the improvement of CEIAG provision in schools and MATs and locally revitalised the role and credibility of the careers guidance profession.

#### Allan Potter, Project Manager, Building Futures Programme Adviza

Allan Potter is the Project Manager who has driven the project forward with excellent results. Due to his effective management skills the project exceeded its targets seeing more people into learning and/or work. Due to initial success, funding for the project has been extended until 2021.

Allan is a super manager and his motivation and commitment are second to none. Through effective partnership working, innovative ideas, high quality IAG and a determination to make a difference, he has changed and will continue to change the lives of many people across

Buckinghamshire.

Adviza is a registered charity inspiring people to make better decisions that help them progress in learning and work. Adviza is passionate about supporting young people and others, at important times in their lives where key decisions need to be made.

#### Cerise Walters, Manager for Careers & Employer Engagement Thomas Rotherham College

HeppSY are privileged to nominate Cerise Walters, for Careers Service Manager of the Year. In her role she has developed an outstanding careers programme; oversees two careers advisers, two work placement supervisors a part time careers consultant and a higher education engagement assistant.

The careers offer includes pre-entry guidance and one to one appointments available for all students, higher education and job ready events and work placements for all students. She also supports teaching staff to embed careers content into the curriculum and ensures their information is accurate and up to date.

In the last round of feedback from one to one appointments the responses were 100% positive from students! Cerise is an innovator and always keen to make changes to improve the service. She is well respected by colleagues and partner organisations and is always willing to share good practice. It is a pleasure to work with Cerise and her team at Thomas Rotherham College.



## Career Adviser/ Coach of the Year

Sponsored by



"The purpose of the National Careers Service is to give everyone access to the right advice, at the right time, helping them make more effective life choices. We are proud to sponsor the Careers Adviser/ Coach of the Year Award which recognises the role of inspirational careers advisers delivering professional, aspirational careers advice and the impact that has on people's lives every day."

#### Katherine Jennick Freelance Careers Adviser

There is something magical about sharing ideas and learning from one another. This has been important to me throughout my career and I regularly use online platforms to connect with the wider careers community. I strive to be creative and innovative in my approach to career guidance and it fills me with joy to try out new ideas from others and hear how they have used mine. My most recent creation, 'What's Your Strength?' came from my belief that young people are amazing!

Over the years I have had the pleasure to support young people who are inspiring, resilient, entrepreneurial, and multi-talented, but it has always struck me how they struggle to recognise these strengths themselves. As a careers adviser, I see the impact this has when they are making choices and planning for their future. So, I decided to do something about it and create an activity to allow all young people to shine. It's wonderful to hear stories from other practitioners about the positive impact it is having on the young people they support. It really helps to empower young people to realise how amazing they are!

#### Hannah Pheonix-Holland Careers Adviser, Futures For You

Hannah has been doing careers work since 2003, when she worked for a deaf charity delivering information, advice and guidance. She moved to work with Cambridgeshire County Council in 2007. During this time Hannah obtained her level 3, 4 and level 6 Diploma in Careers Guidance and Development in 2013. Her careers work has mostly focused on one to one support, but since moving to Futures in 2018 she began following a new customer journey model of working in groups and overcoming her challenges with deafness in group delivery work.

Despite being deaf, and the challenges this can present when delivering careers advice and guidance, Hannah doesn't let this phase her and always puts her customers' needs first. She progresses many of her customers into work or learning, has an excellent working relationship with Ely Jobcentre, with the Department for Work and Pensions singing her praises for the work she does. Not only does she bring a positive customer experience and great working relationships, Hannah makes sure she keeps up to date with labour market information for each large town/city in Cambridgeshire, providing crucial updates at team meetings which are interesting, factual and user friendly.

## **Christine Baker**Careers Adviser, Careers Wales

Christine Baker is a dedicated and motivated careers adviser who has spent the best part of her career supporting people in chaotic and difficult circumstances. She has focused on working with prisoners and ex-offenders by providing excellent CEIAG, supported by motivational interviewing within prisons. Her 'open door' policy and sensitive but realistic advice have meant that prisoners are eager for appointments and return time-and-time again for ongoing advice throughout their prison journey.

Many of them pay tribute to the life-changing support they have received: "It has renewed my faith that people can make a huge difference in your life if they possess the dedication, professionalism and enthusiasm of advisers like Christine and I am extremely grateful for her hard work, determination and commitment to see me succeed".

Furthermore, Christine has been instrumental negotiating a revision of recruitment practices within her own organisation which has resulted in the offer of voluntary and paid work experience opportunities to prisoners via the resettlement programme. To-date, this has resulted in the recruitment of four prisoners to permanent posts, a development which has changed their lives for the better and enriched the workforce.



# Careers Leader of the Year

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"We are delighted to support the Careers
Leader of the Year award. This award
recognises and celebrates how Careers
Leaders help students to make informed
choices about their futures. Careers
Leaders play a fundamental role in every
school and college: they oversee the
careers programme and ensure that every
young person receives the career guidance
they need."

## **Judith Scott**Career Leader and Director of Learning, The Rawlett School

Judith is an amazing careers leader and we are incredibly proud and lucky to have her as part of the Academies Enterprise Trust family of career leaders. A leading careers practitioner, strategic thinker, meticulous planner and superb networker, Judith has implemented a systematic approach to careers that has resulted in the school now achieving all 8 Gatsby benchmarks, making rapid progress from 4 benchmarks last year.

Her attention to detail is amazing and her ability to create age appropriate provision inspires others. Not afraid to challenge, Judith is always looking to improve provision for the students in her care. This has resulted in people wanting to work with Judith and indeed external partners now like to test things with Judith, refining them with her before offering their services to other schools.

Judith is calm under pressure and able to balance the multiple priorities of being careers leader. Never happy to settle for provision as it is now, Judith is always looking to innovate. She regularly shares her approach, network and documents with other career leaders across the Trust, the Stoke and Staffordshire Careers Hub and indeed the country, supporting practitioners to develop their own approach.

#### Stacey Drake Careers Leader, Daventry Hill School

Stacey has been the careers lead at Daventry Hill School for just over one year. In that time, her enthusiasm, proactive nature and passion for providing careers education has seen the school improve massively. Her employer engagement, local outreach work and ambitious ideas have enabled SEND students from both Daventry Hill School and neighbouring mainstream schools to access careers education which has previously been inaccessible for young people with additional needs.

Stacey has faced the difficulties within the careers sector head-on, finding creative and imaginative ways to overcome the obstacles presented, both to careers professionals and her students, evidenced by the relationships she has built with local employers and communities. Stacey's influence and hard work has a profound influence on her students and opens the door for improved careers programmes for SEND young people locally and beyond.

Her ambition and passion is infectious and in just 16 months, she has had a profound impact on her colleagues, students and the external providers with whom she has built relationships. This is demonstrated repeatedly in the testimonials which so many are willing and eager to give when asked about Stacey's nomination and suitability for this award.

## **Hayley Jacobs** *Careers Leader, Bryn Celynnog School*

Hayley is helping to shape the role of the careers leader in Wales and developing careers education through the use of the Gatsby benchmarks that we are piloting in Rhondda Cynon Taf. She is developing strong links with partner organisations including Careers Wales, the local authority education and employment team.

She has shared excellent practise in the monitoring and logging of careers education experiences with all of the other pilot schools. Hayley has planned an excellent visit from the Welsh Minister for Education – showcasing the careers education opportunities for pupils in her school. She has also hosted visitors from the Gatsby foundation who were high in their praise of the work she is doing to implement the Gatsby benchmarks and careers education in her school.



## Rodney Cox Lifetime Achievement Award

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"It is an honour and a privilege for C&K
Careers to sponsor the Rodney Cox
Lifetime Achievement award for 2020. We
are very proud of our heritage as a social
enterprise delivering outstanding careers
advice and guidance for 25 years. We
make a positive difference every day for
the young people and adults we work with
and our resilient, skilled and professional
employees strive to inspire people to
succeed. As we celebrate the 25th birthday
of C&K Careers and look forward to
creating more successful futures – we can
think of no more fitting award to be
associated with."

#### Thank you to our sponsors:























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