Thinking digitally – harnessing digital technology to re-think the way we work

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Before I begin..............

• In order to engage fully with the presentation, please log on to www.menti.com using your smart phone, tablet or laptop. This will allow you to actively participate in the conversation.
A little bit about me..........
A note on terminology

• **Digital literacy** refers to the capabilities which fit someone for living, learning and working in a digital society (Jisc 2015)

• **Digital career literacy** refers to the digital career management skills required to manage one’s career. These are regularly referred to as the 7C’s (competences) of Digital Career Literacy (Hooley 2014).
Question 1: When you see this image how does it make you feel?

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Developing digital literacy awareness

+ 7Cs +

= Digital strategy
Why should the CDI be interested in digital literacy?

• As a thought leader for the career development sector
• As a guardian of the occupational standards for the UK career development workforce.
• As an employer

The CDI is developing a digital strategy to enhance the delivery of our services
The CDI as a thought leader

• Ensuring a pipeline of appropriately skilled individuals
• Understanding the need for the workforce to develop and continually update their skills to meet these demands.
• Entering the debate about digital skills not just in the services delivered directly to clients but grounded in a wider understanding of the digital world.
The CDI as a thought leader

The CDI will provide opportunities for the sector to investigate a range of topics which impact on our business for example how we:

• Develop an innovative digital culture
• Respond to and utilise the ‘internet of things’
• Utilise artificial intelligence to deliver services
• Exploit ‘big data’ to understand our impact
• Understand the impact of digital technology on the economy
• Address any issues of social inequality that the rise of digital technology might introduce
• Support the organisations and individuals who are our clients to respond to this changing world
Question 2: How much do you understand the implications for career guidance practice of the following

- The internet of things
- Artificial intelligence
- Big data
- Social inequality and digital technology

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The CDI as a guardian of the occupational standards

• What digital capabilities are required by the career development workforce?

• What digital competences exist within the sector?

• What are the best approaches to meeting any skills gaps?
What skills are needed?

- ICT proficiency and productivity
- Digital communication collaboration and participation
- Digital creation, problem solving and innovation
- Information, data and media literacies
- Digital learning and development
- Digital identity and wellbeing
Question 3: Use three words to describe your attitude to developing digital literacy

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What I have learned about digital literacy

• We are not the only ones tackling these issues
• The EU and the DfE has a vision for digital literacy
• Other professional associations are working to meet these challenges
• There is no magic bullet
• Be brave and curious
• Talk to people who can help
• Share your learning
How will the CDI respond to the challenge?

Beginning in January the CDI will

- Engage with members across the UK to identify what skills are required for all aspects of our work. This will result in a training needs analysis.
- Digital literacy will be more evident in all aspects of CDI work
- Articles in Career Matters
- Opportunities for professional development through webinars, workshops and training events
- A LinkedIn group to share practice

Come to my workshop and engage in the conversation!
References


