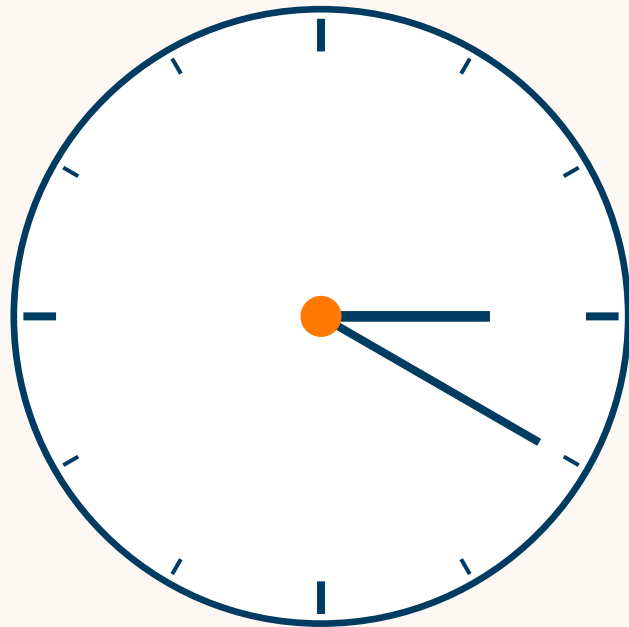


The clock the AI can't read

Careers guidance at the jagged frontier

Steve Cole
CEO
Morrisby

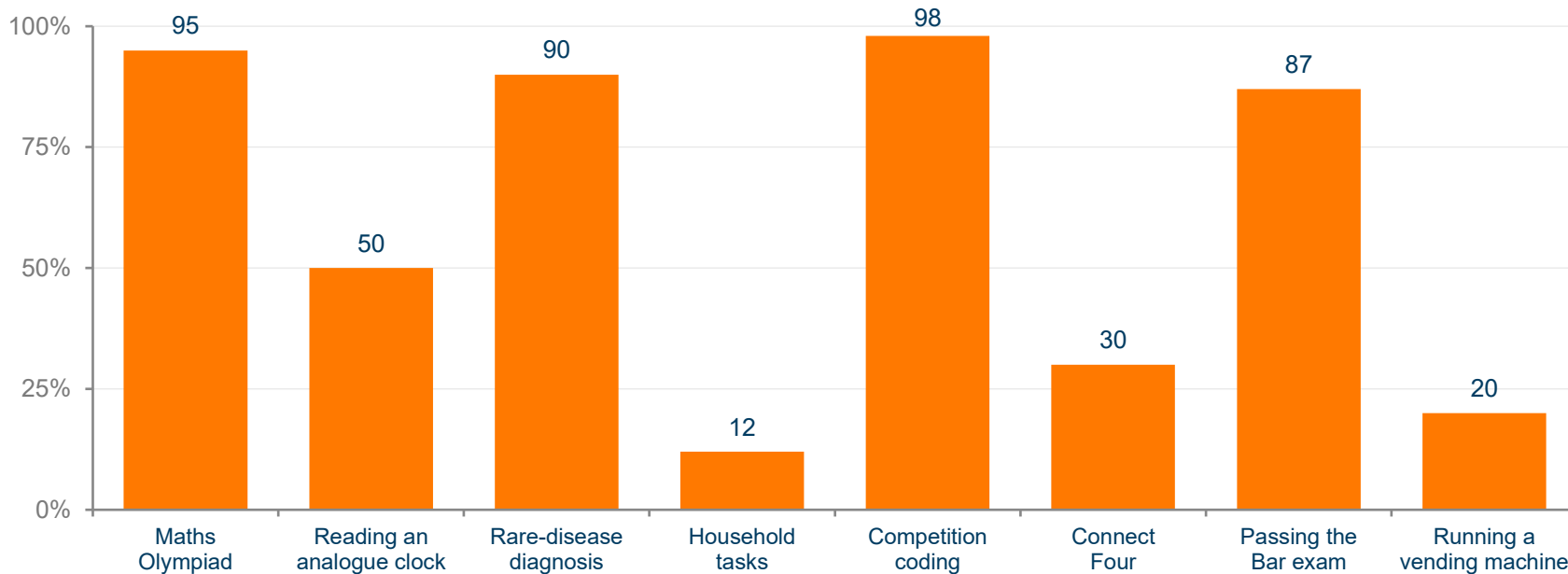




Twenty past three.



The jagged frontier



Capable and incapable in ways that don't follow human intuition.

Illustrative — drawn from published benchmark results



An Example of the Jagged Frontier

Inside AI's capability

+25%

faster on the work

+40%

higher quality output

Outside it — on strategic judgement

-19%

less likely to get it right
than the people not using AI at all.

And the edge is hard to detect

Dell'Acqua et al., Harvard Business School & BCG. 758 consultants, GPT-4, 2026.



And this is a now problem

72%

of US teens have used an AI companion

Common Sense Media

12%

of US teens have used AI for emotional support

Pew Research, Feb 2026

Not just for homework. For company. For advice and guidance.



At the frontier

It's jagged.

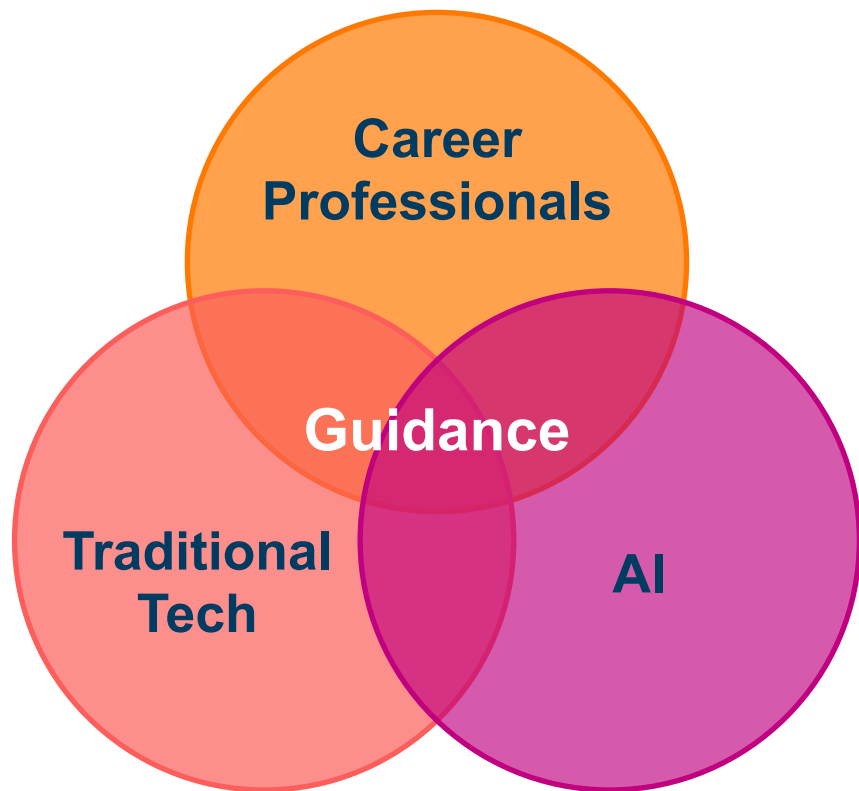
Brilliant and useless, in hard-to-predict places.

And it's hard to predict.

Nobody knows which bits smooth out, or when.

But this we know.

The future of guidance involves careers professionals, traditional non-AI technology, and AI.



Today is the frontier being explored in the open



At Morrisby

We're building the platform that brings these three threads together. Skilled people. Psychometrics, built over decades to add rigour and reduce bias. AI, used where it helps. Working as one.

Thank you.

Enjoy the conference.



www.morrisby.com

The Careers Guidance Platform

**Better insights.
Better guidance.
Better destinations.**

