

xello

Powered by CASCAID

Say Hello to Xello

Careers and Future
Readiness Software



Engage, Empower and Equip Every Student to Succeed

More than any other program, Xello helps students of all backgrounds, abilities, and aspirations become future ready.



Increase Engagement and Achievement

Increase student engagement with interactive lessons, career, college and university exploration, and a profile built for each student's future goals.



Enable Successful Transitions

Provide students with all the necessary tools as they navigate through life changes, make important decisions, and prepare for their future.



Every Student Future Ready

Empower students with self-knowledge, encourage them to explore the many careers open to them, and help them build an achievable and exciting plan.



Equip Students with Real World Skills

Build confidence and equip students with the necessary skills needed to succeed in the workforce.

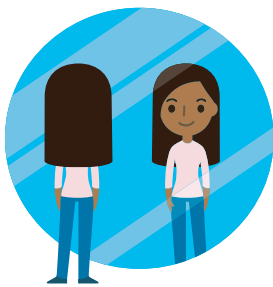


Meet the Gatsby Benchmarks

Helps schools and colleges evidence they are achieving the Gatsby Benchmarks with an engaging program that accurately tracks student progress and career encounters.

The Xello Difference: A Model That Connects Self-Knowledge to Future Success

Built with thousands of hours of research with educators, Xello puts students at the centre of their journey of self-discovery. Every student will build the skills and knowledge necessary for success in their own unique future.



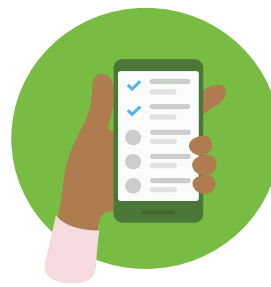
Build Self-Knowledge

Students define their interests, skills, preferences, and aspirations so they can explore the opportunities right for them.



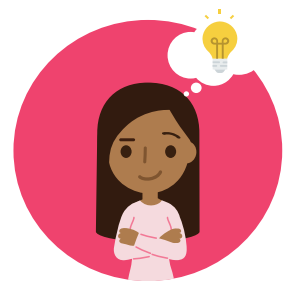
Explore Options

Students learn about career possibilities and educational pathways by exploring rich engaging content and lessons.



Create a Plan

Students create dynamic, actionable plans that outline the steps needed to achieve education, career, and life goals.



Learn & Reassess

As students gain experience, knowledge, and skills, they can reassess and change their plans for the future.

Encourage Students to Build Self-Knowledge

The first step of being future-ready is knowing who you are. Xello helps students discover more about themselves by encouraging them to record and reflect on their strengths, skills, and interests. They learn to think critically about how to apply all they discover to create a plan that gets them excited and ready to explore!



Career Matchmaker

Students participate in an interactive assessment with situation-based questions. Their answers match them with careers that align to their passions and skills, engaging and exciting them in planning for the future.

Personality Style Assessment

Based on the Holland Model, the Personality Style assessment helps students learn why certain careers are a good match for them based on their unique traits, likes and dislikes.

Learning Style Assessment

By completing the Learning Styles assessment, students discover how they learn best, and are equipped with the tools and awareness to maximise their learning techniques.

Skills Lab Assessment

The Skills Lab assessment helps students evaluate career goals by understanding which careers are most suitable based on how frequently they'd like to use certain skills.

My Next Step

Students begin by thinking about what they might want to do after school or college - giving them a base to start from when planning their future.

Favourite Clusters

Viewing similar careers in favourite clusters helps inspire students and broadens their choices.

CV Builder

With built-in guidance and tips, Xello's CV builder helps students of all abilities create a stand-out CV.

Experiences

With an interactive timeline, students track their accomplishments in life, education, work, and volunteer experiences, prompting them to reflect on, and learn from, their experiences.

Skills & Interests

Students identify and reflect on their skills and interests to learn how to apply them to their future.

Portfolios

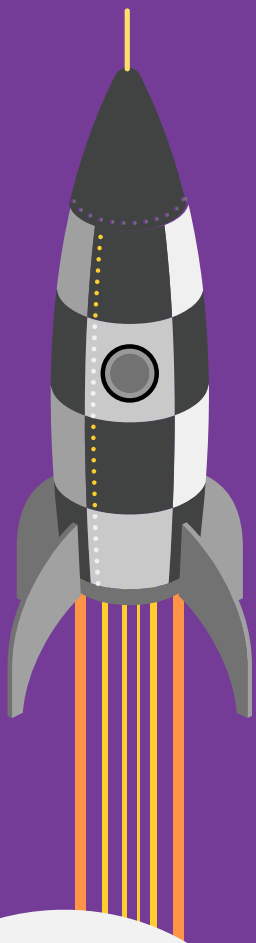
With Portfolios, students can create and share their work across subjects, highlight their self-exploration, talent profiles, work experiences, and more.

The screenshot displays the Xello user interface for a user named Ruby Jones. The interface is organized into several sections:

- Header:** Includes navigation icons for Home, About Me, Explore, and Plans, along with a search icon and a profile picture.
- User Profile:** Shows the name "RUBY JONES", location "Leicestershire", school "Xello England Demo School", and "Year 12".
- CAREER MATCHES:** A row of five career cards: Makeup Artist, Digital Media Specialist, Interpreter, Sign Language Interpreter, and Digital Accessibility Specialist. Each card shows a salary range and a match score.
- PERSONALITY STYLE:** A circular diagram with categories: Builder, Thinker, Persuader, Helper, and Creator.
- LEARNING STYLE:** A circular diagram showing percentages: 45% Auditory, 35% Tactile, and 20% Visual. The result is "You are an Auditory-Tactile Learner".
- SKILLS LAB:** A list of skills: Managing People, Problem Solving, Speaking, and 32 more.
- MY NEXT STEP...:** A goal setting section with the text "My goal: More school or training".
- FAVORITE CLUSTERS:** A section for Education & Training, Hospitality & Tourism, Business, Marketing & Finance.
- CV:** A section for the CV, last updated on 08/28/2023.
- EXPERIENCES:** A timeline view for the years 2018, 2019, and 2020, showing "SCHOOL DIPLOMA" and "CHESS CLUB".
- SKILLS:** A list of skills with star ratings: Acting, Dancing, Making Videos, Empowering Others, Team Building, and Communication.
- INTERESTS:** A list of interests: Art, Music, Psychology, Video Editing, Being Outdoors, and 4-H Club.
- PLACES:** A world map showing birthplace, current location, and family roots in Leicestershire, UK.

The screenshot shows a portfolio entry titled "A Day in the Life: Carpenter" by Angela Hunt. The entry includes:

- Introduction:** A paragraph about the user's interest in carpentry.
- Personality Style:** A list of personality traits: Creator, Thinker, Organizer, and Conventional.
- Desired skills:** A list of skills: Creatives enjoy expressing their ideas in artistic or physical ways. They usually like designing or producing unique objects and experiences. They may do so through painting, performing, writing, or designing. Thinkers enjoy analyzing and solving problems. They use logic and abstract reasoning to come up with complex ideas. They do research and gather facts to better understand the world around them. Organizers enjoy working with data, information, and files. They are good at following directions and paying attention to detail. They use software systems to organize and keep records. They often like working with numbers.



Explore Careers

Catering to each individual student, career choices are sorted by how well-matched they are to the student. Using dynamic filters, students can sift through a wide variety of career options. In-depth profiles contain a snapshot of a day in the life, workplace conditions, earnings, education and training, and similar careers. Vibrant photography and real world interviews helps students see themselves in the careers they discover and explore.

Once they've found their favourite careers they can save them and return later to review and refine their top choices.

Explore Colleges and Universities

Students filter through hundreds of providers to discover and learn everything they need to know to make an informed decision about post-secondary education. University profiles include Open day information and link to courses on offer. Dive into necessary information such as enrolment details, admission requirements, and tuition costs. Students get a solid feel for the campus atmosphere with access to Street View with Google Maps to take a virtual campus tour including local entertainment, services, and bike and transport links. They can save favourites to view them again later.

Explore Courses and Apprenticeships

Students filter through the thousands of courses and apprenticeships to better understand the post-secondary education they'll need to achieve their goals. Profiles include information such as a description of the course, similar courses, and links to providers or employers that offer that course or apprenticeship, so that students can plan their pathway.

Explore Local Companies and Opportunities

Students can discover local companies and express interest in virtual and work-related opportunities as they investigate their careers of interest with Xello's Work-Related Learning module. Easy-to-use filters allow students to search by career cluster, location, type, duration, and paid/unpaid opportunities, so they can easily identify those that are relevant to them. By integrating opportunities into a student's exploration journey, they can see the relevance of their education and develop more meaningful career goals and plans.



Help Students Discover Post-Secondary Options

xello Home About Me Explore Plans

EXPLORE COLLEGES & UNIVERSITIES

Location:

Type: Sixth Form College University Campus

521 Colleges & universities | Alphabetical (A to Z)

Aberystwyth University Aberystwyth	Anglia Ruskin University Cambridge	Aston University Birmingham	Bangor University Gwynedd
Bath Spa University Bath	Birkbeck, University of London London	Birmingham City University Birmingham	Bishop Grosseteste University Lincoln
Bournemouth University Poole	Brunel University London London	Buckinghamshire New University High Wycombe	Canterbury Christ Church University Canterbury
Cardiff Metropolitan University Cardiff	Royal Academy of Dramatic Art London		

xello Home About Me Explore Plans

EXPLORE COURSES & APPRENTICESHIPS

Courses / apprenticeships:

Course type:

Location: Distance preferred

65,705 Courses & apprenticeships | College or university | Location | Type

A Level Dance	Abbotsgate Sixth Form College	Stafford	College Course
A Level English Language	Barton Peveler Sixth Form College	Hampshire	College Course
A Level English Literature	Abbotsgate Sixth Form College	Stafford	College Course

xello Home About Me Explore Plans

UX DESIGNER

£20,000 - £36,525 | College, University

Excellent match for study | Save

UX designers plan the look of websites and applications. It's their goal to make sure that users have a great experience with digital products.

JOB DESCRIPTION

Have you ever visited a website or used an application that really impressed you? It may have had an attractive, clean design. It was likely easy to navigate. User experience (UX) designers aim to create sites and apps like these for their clients.

UX designers plan how a digital product will be constructed or laid out, and what it will look like. They make sure that the layout is user-friendly. The look and feel of the site or app should reflect the style and purpose of its content. The design should highlight the product's overall impact for users.

UX designers consult with clients to understand the goals of their site or app. The design of a digital product depends on the business's target audience and purpose. For instance, the needs of a company that sells goods online differ from those of a news outlet. Based on this consultation, designers can plan the product's unique layout and look.

The layout of a site or app is very important. Users who cannot fulfil their goals quickly and easily with one product will switch to another. Designers may draw a plan of the site or app that shows how each webpage or menu connects to the others. Then, following the plan, they build a text site or app. They ask

SIMILAR CAREERS

- Digital Accessibility Sp...**
£42,000 - £70,000
- Graphic Designer**
£20,000 - £32,211
- UX Researcher**
£20,000 - £65,000
- Animator**
£18,000 - £50,000
- Photographer**
£18,000 - £50,000

CAREER CLUSTER

Create Your Plan

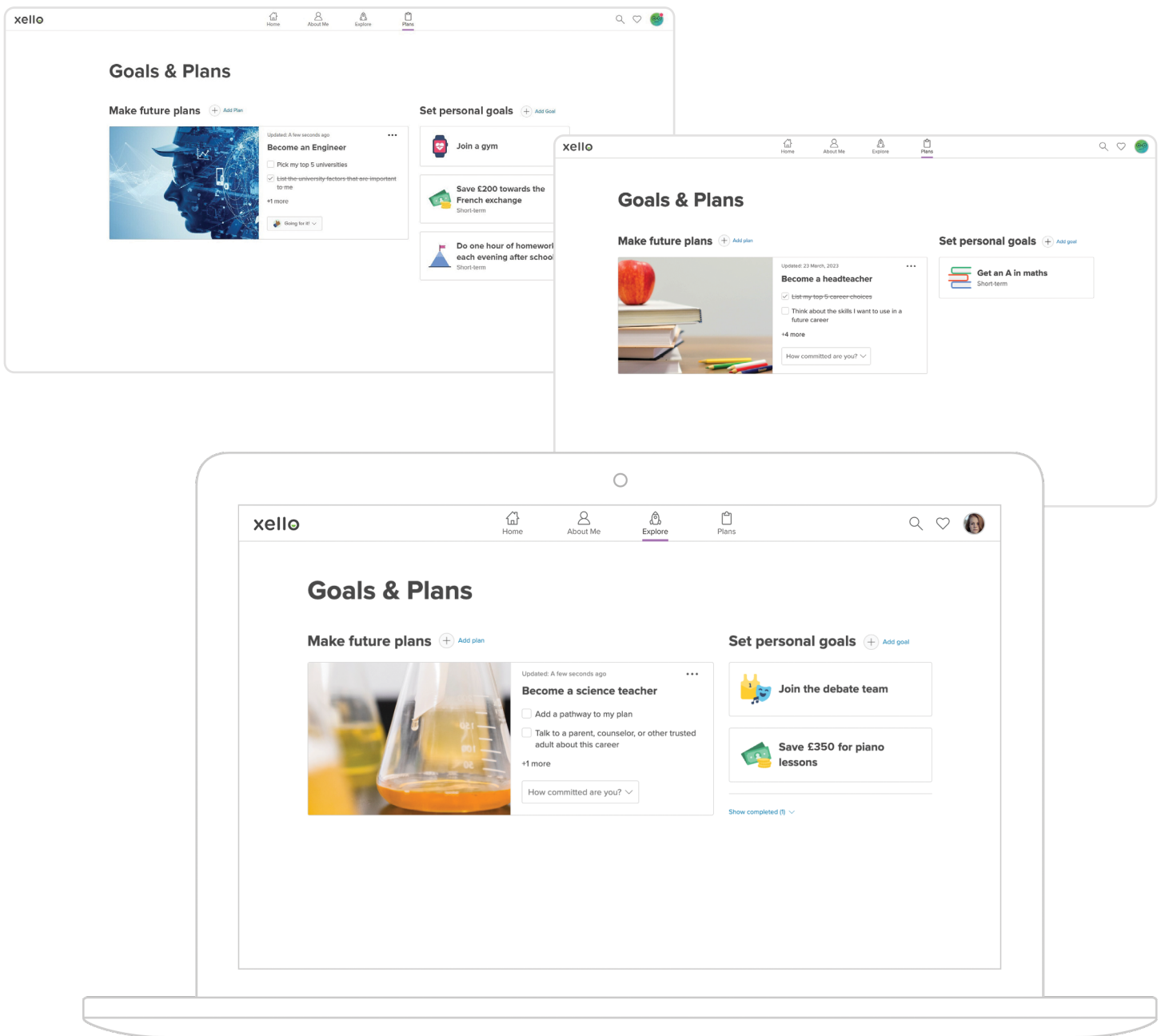
Every student has a different idea of what their future will look like: after school or college to their desired career. Having the opportunity to set goals and build a plan helps students begin to put their ideas into action.

Students take what they've learned about themselves, about careers, colleges, universities, courses and apprenticeships and use this knowledge to build a plan for their future - starting with one of their saved options. Once they've built their plan, they can always return to add notes or inspiration as they gain more life experience and self-knowledge.



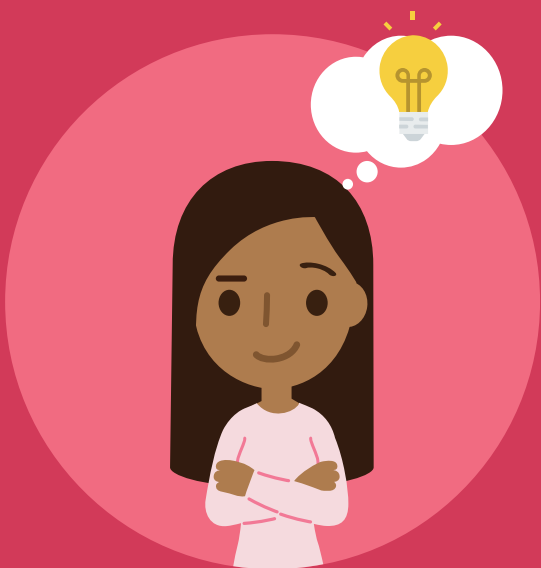


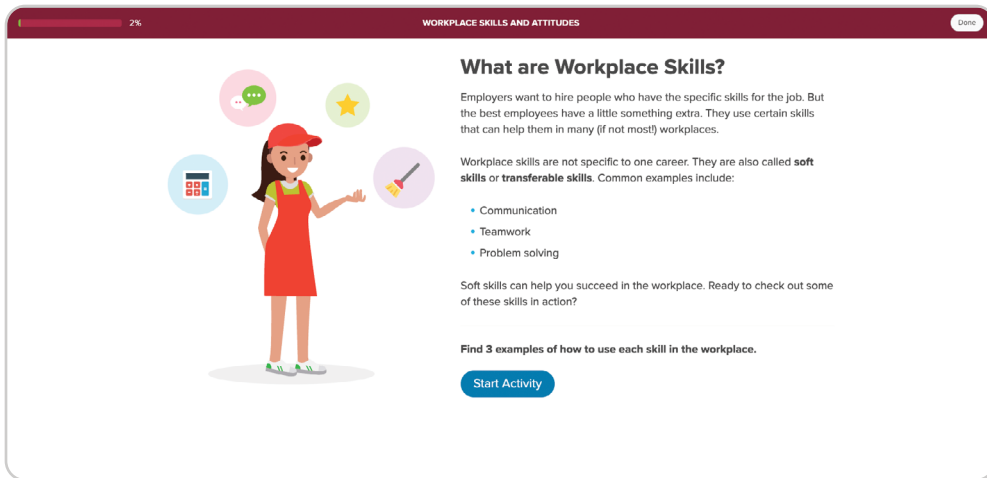
Build an Actionable Plan



Build Critical Skills and Knowledge with Lessons

Participation and engagement in activities throughout the program creates a personalised curriculum. Xello's fully integrated lessons help students build vital skills for personal development, resilience, and real-world success while encouraging ongoing reflection.





Engaging and Interactive

Each lesson is written in-house by experts. They're self-paced, and include a variety of interactions to promote engagement; as well as links to more information and profiles to keep students informed every step of the way.

Personalised

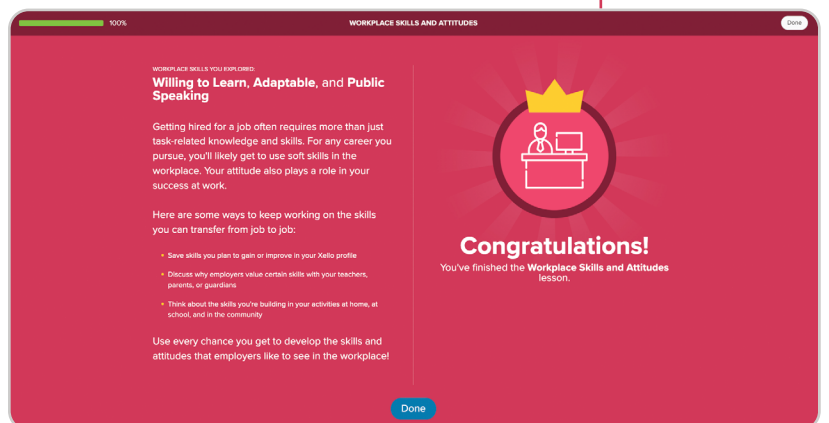
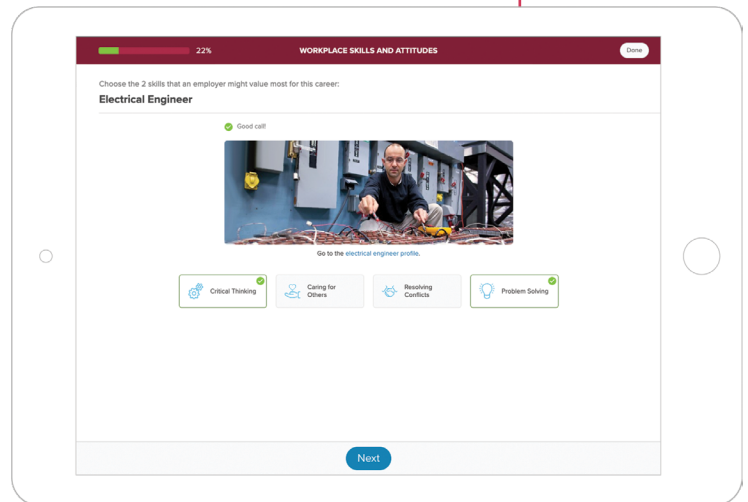
Lessons are tailored based on participation throughout Xello to ensure every student's experience is unique to their own personality and story - giving them the confidence to explore and build a future that appeals to who they are.

Digital and Trackable

Welcome to the digital age! Lessons are fully digital and embedded into the student experience. You can review their progress and answers in reports and export results into spreadsheets for easy tracking from your educator account.

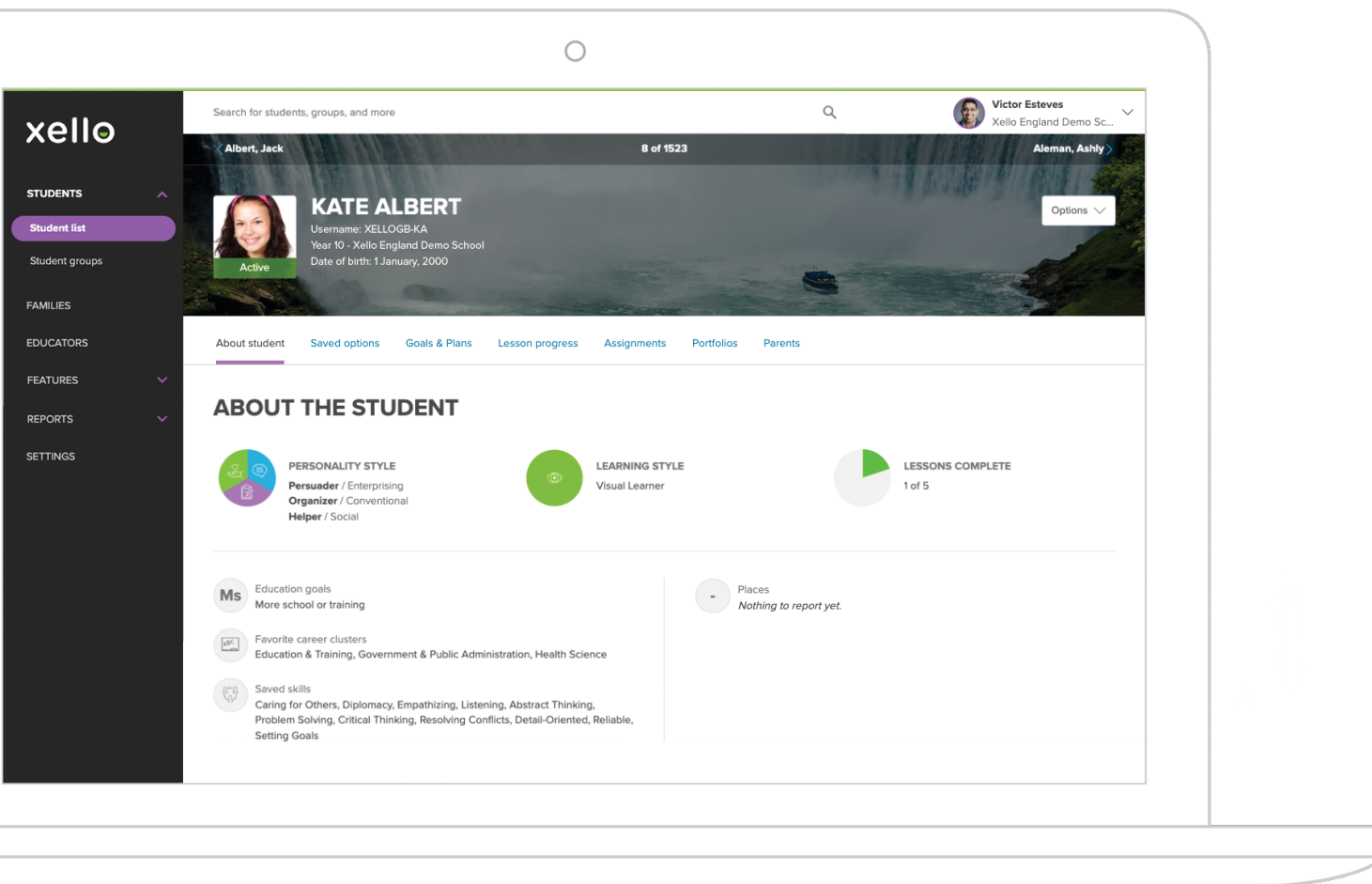
Age Appropriate

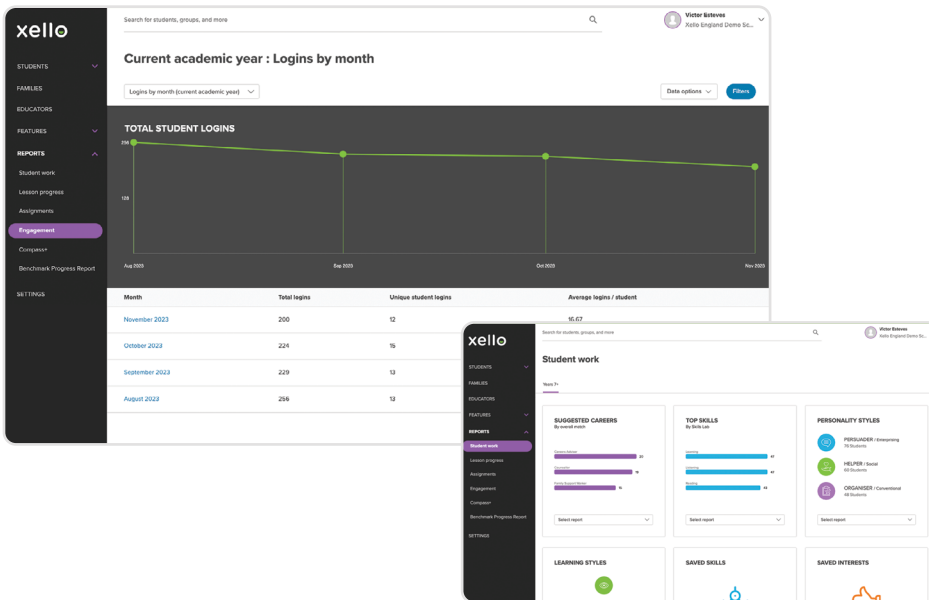
The content and learning objectives in each lesson are relevant to life decisions students face in their year group. From understanding how school subjects can be applied, to work environments, to choosing a college or university, students learn what they'll need to be successful each year.



Built-in Progress Monitoring and Reporting

The straightforward and powerful Educator Tools contain everything you need to support your students' paths to future readiness. This educator toolkit allows you to view student profiles and progress, communicate with students and groups, organise lessons and assignments, help students with guidance conversations, run and view reports, & much more.





Student Profiles

Speak to students in their language. With the ability to view student profiles, you'll gain valuable insights into who they are, and what they care about so you can better guide your students and ensure every conversation is meaningful. Access individual student profiles to view:

- Assessment results
- Saved options
- Goals & Plans
- Lesson Progress
- Assignment Progress
- Portfolios
- Parents and Guardians

Reports

Easy-to-use reports help you track overall program engagement and monitor students' progress towards your careers education programme and curriculum.

- Logins by day, month and student
- Volunteer hours tracking
- Encounters tracking and Compass+ reports
- Lesson progress
- Saved Colleges and Universities
- Saved Careers

Student Demo Accounts

See what your students see, experience what your students experience and join in on the fun! Xello comes with demo student accounts for each year group. Access your demo student account from your educator dashboard and select a year group to give Xello a try.





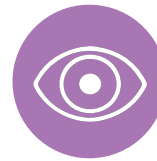
Available on any device, including mobile, tablet, or desktop



Supports Single sign-on (SSO)



Safe and secure with the latest security protocol advances



Meets WCAG 2.1 (Level AA) Accessibility standards



Easily integrates with Management Information System (MIS)



More than a software provider, we're your partner

With over 50 years of experience developing education software, we've helped thousands of educators launch and run successful future readiness initiatives. From schools, academy trusts or local authorities to nation-wide implementations - we've done it all. We're here to support you every step of the way.

With Xello (powered by CASCAID) by your side, you can expect a customised onboarding experience, ongoing guidance and support from a dedicated success team, and a self-serve library of training resources, videos, and articles.

Engage every student
with a revolutionary
future readiness
program.

xello

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