"Good to have eyes on it because sometimes you can't see the wood for the trees..." "...It is interesting to understand how much we can ask of staff and how powerful it is to see how Careers can be distributed..."

Feedback from Careers Impact System **WEST** OF ENGLAND AUTHORITY

"It is powerful and highlights what key staff do and do not know..."

"I've realised I have many programmes in place, but no succession plan if I leave. I've now taken action to change that " "The process forced me to analyse, stop and put a magnifying glass on careers"

# Unlocking Sustainable and Strategic Careers Leadership

Alex Chapel & Julie Ilogu



## Welcome Who is here today ?



#### **SLT Careers Lead**

#### **Careers Advisers**

**Careers Leaders** 

Anyone else ?

## Session overview

What is distributed leadership of careers and why is it important?

Taking Careers to the next level

Using The Careers Impact System to unlock sustainable strategic leadership

**Reflections and next steps** 

## What do we mean by Distributed Leadership of Careers ?

Why is it so important ?



# Join at slido.com #5317 706

## Why is distributed leadership of Careers so important?

Shared leadership - collaborative decision making

Whole school or college approach

Careers is embedded

Raises profile of Careers

Staff buy in / SLT buy in

Adapts to diverse skillsets

Organisational resilience - adaptable to staff leaving

Uses expertise - flexibility in leadership role based on skills and needs

Empowers staff - encourages bottom-up initiatives



## **Steps to Paradise Academy?**

Full SLT buy in and support.

All staff understand the vision and intent for Careers.

Careers fully embedded across all departments.



## A stepping stone to the next level



Gatsby defines what good Careers looks like in schools and colleges.

- But how can we move evaluations beyond compliance?
- How can we avoid what can become a box ticking exercise?



# Careers and Enterprise Company Careers Impact System

Internal Leadership Review Peer-to-Peer Review

## Internal leadership review (ILR)



Maturity Model framework - evaluating the institution's position on a continuum of statements.



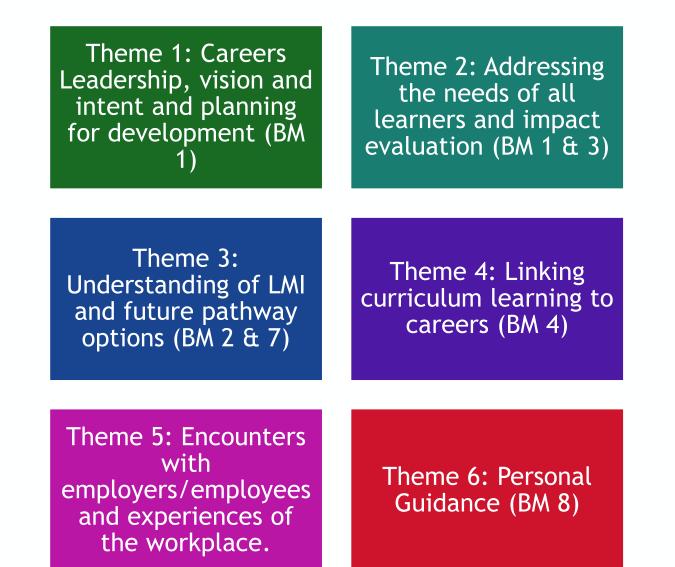
Completed with Careers teams with leadership team engagement, including the Headteacher/principal, Careers Adviser, Careers Link governor etc.



Priority improvement areas identified to embed and distribute careers. Qualitative approach functions on own. Can lead to a Peer-to-Peer Review.

## The Maturity Model

Theme 1: Foundation for unlocking sustainable and strategic Careers Leadership



## Activity: Look at Theme 1 of the maturity model Circle where you would place your school or college

Theme 1					
Careers Leadership, vision and intent, and planning for development					
1.1 Careers leaders and distribute leadership o careers	d There is a named Careers Leader.	There is a named Careers Leader who has completed – or is in the process of completing – appropriate Career Leader training. Their role is clear within the staffing structure, and they have sufficient time to fulfil their responsibilities.	Leadership of careers includes a trained Careers Leader with line management at senior leadership level. Additionally, there is sufficient capacity and resources to deliver a strategic careers development plan.	Careers leadership is supported with specific training and is embedded across the staffing structure and within college development planning. Systems and processes support a shared responsibility for delivery of careers across the college, enabled by clearly defined roles and responsibilities.	
1.2 Leaders' visio and intent fo careers		The college vision includes specific reference to preparing learners for the future. There may be a related vision specifically for careers. The vision, intent and priorities for the development of the careers provision are shared with senior leaders, governors and staff.	The vision(s) informs the priorities for the development of the careers provision as well as relevant sections of the whole college development plan. Senior leaders, governors and staff understand the vision, intent and priorities for the development of the careers provision.	The vision(s) shapes the priorities for the development of the careers provision and informs all relevant areas of the college development plan. It supports delivery of the college's Local Skills Improvement Plans (LSIP) commitment statement. Senior leaders, governors and staff understand and are accountable for achieving the vision, intent, and priorities of the careers provision, in alignment with wider college priorities.	
1.3 Strategic care planning	There is a cross-college careers development plan.	There is a strategic careers development plan that includes priorities for the continuous improvement of the careers provision (which includes cross-college careers roles and responsibilities).	<ul> <li>There is a strategic careers development plan in place, with objectives aligned to the college's other priorities.</li> <li>Careers is aligned with the college strategic plan and is an integral part of college development and improvement planning and activity. It is linked to the needs of local and legional business, local demographics, the Local Skills Improvement Plan (LSIP) and learner needs.</li> </ul>		



## **Careers Impact Peer-to-Peer Review**

#### Expert facilitation trio of institutions

#### Full day with set methodology and structure

Critical friends questions/gentle challenges

Identifies strengths and improvements Results in actionable insights and stronger peer network, with increased SLT buy-in and support

## The Process



#### Peer-to-Peer Review

#### Action planning & presentation to SLT/Governors





## Lightbulb moments !

How can this be elevated? What does your data tell you? Who else needs to be What happens involved? if nothing changes? 16



## Our insights and learning from Peer to Peer Reviews

- Keep your institution's prepared overview concise with just one or two slides.
- Q Follow the CEC methodology for consistency and effectiveness it works!
- ✓ It's a supportive environment be honest and open to change.
- Attend in pairs from your institution one must be SLT decision maker.
- On't be afraid to ask challenging questions to support other institutions' growth.
- Ensure your institution is held accountable for the agreed actions.

## POSTCARD

## Your next steps to unlock sustainable and strategic Careers Leadership

- Explore the Internal Leadership or Peer to Peer Review
- Explore Awards: Quality in Careers Standard or Matrix.
- Consider how different departments can contribute to whole school or college approach
- Could link careers governor, parents, or employers offer valuable input ?

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## Questions





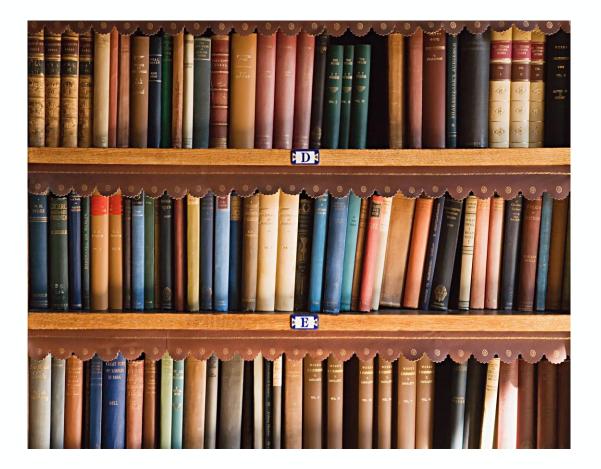
## **Further Reading**

## **Careers Impact System**

Internal leadership review

**Quality in Careers Award** 

<u>Matrix Standard</u>





# Please share your feedback

Unlocking Sustainable and Strategic Careers Leadership

