

**National Careers
Leaders Conference
25th June 2026**

**The Eastside Rooms
Birmingham**

Sponsor and Exhibitor Opportunities

The Eastside Rooms

- In 2025 we had a 280 attendees, a record number, and we are expecting more in 2026.
- In anticipation of this, we are holding the 2026 National Career Leaders Conference on 25th June, at the Eastside Rooms in Birmingham.
- The Eastside Rooms give greater capacity for higher attendee numbers, plus a larger, dedicated space for exhibitors. Refreshments will be served in the exhibitor area to maximise attendee time among the stands.
- The venue is a short distance from Birmingham New Street railway station, so is easily accessible for our attendees.



[The Eastside Rooms](#)



Why partner with the CDI for the conference?



We are excited to offer a range of sponsorship opportunities designed to provide maximum exposure and value to your organisation at the National Career Leaders Conference 2026.

- **An audience of leaders and influencers:** Attendees include leaders and decision-makers in schools, colleges and other organisations providing career development services, as well as experienced practitioners who provide expert insight into buying decisions. In 2025 we had 280 in-person attendees.
- **Direct contact with professionals supporting young people and adults:** Reach a wide network of young people and adults by raising your profile with those who support them with their careers.
- **Demonstrate your support for the profession:** Career Development Professionals are proud of the work they do and respond positively to organisations that support the development of the profession.

Testimonials:

What some of our 2025 exhibitors had to say!

“We were delighted to be a part of the National Careers Leaders Conference and are thrilled to hear it was such a success. The event was well-organised, and it was a pleasure to connect with everyone.”

“It was a good event and they came back with several leads!”

“Thanks for a great event. We were busy and had some really positive conversations with lots of leaders/advisers.”

An insight into NCLC 2025



Headline Sponsorship

Headline Sponsor package: £8,500

- **5-minute introductory speech at the conference.**
- Double-sized exhibition stand in premium area. (12ft x 2ft)
- Digital exhibitor booth on the event webpage and app.
- Your organisation's logo on materials promoting the event before and after the conference.
- Logo on PowerPoint slides during the event.
- Full-page advert on the event website & App.
- 1 Full page Career Matters advert. (Edition dependent on booking date)
- Sponsor's video on CDI website and social media.
- 1 Bespoke email to CDI members, redeemable within 6 months of the conference date.
- 2 items in the attendee goody bag and 2 leaflets to add to our digital goody bag.
- Pop-up banner on the main stage for extra exposure.
- 2 exhibitor tickets to attend the conference.
- 2 Complimentary guest tickets to attend the conference.
- Networking Opportunities.
- 2x Complimentary hotel rooms for 24th June in Birmingham.

Speaking Opportunity:

Opportunity to give a 5-minute 'sponsor's welcome' address to the audience, allowing you to introduce your organisation, position yourselves as the experts in your field, share valuable key messages and connect directly with potential customers.

Premium Exhibitor stands

A high-quality opportunity to connect directly with Careers Leaders, Careers Advisers and Enterprise Co-ordinators at this high-profile event.

Exhibitor Space for commercial partners

Affiliate Members: £1,650

Non-Affiliate Members: £1,750

Benefits:

- Exhibitor Stand in prime location. (Table 6ft x 2ft)
- Digital exhibitor stand on the event website & app.
- Your organisation's logo on materials promoting the event before and after the conference.
- Networking opportunities
- 2 exhibitor tickets to attend the conference.
- 2 Items to add to the goody bag & 1 leaflet to add to our digital goody bag sent out via email after the event.
- Organisation's name & description on the exhibitor page on the event website & app.
- Social media exposure announcing exhibitor attendance on CDI accounts.

2025 Exhibitors:



Industry Exhibitor stand

Exhibitor Space- *limited places available*

Affiliate Members: £825

Non-Affiliate Members: £975

Benefits:

- 2ft x 2ft exhibitor space with poseur table.
- Networking opportunities.
- 1 exhibitor ticket to attend the conference.
- Organisation's name on the exhibitor page on the event website & app.

Eligibility Terms apply.

For applications for an **industry exhibitor, this option is designed for small organization's, independent consultants and self-employed professionals offering specialist services to the careers sector. Larger providers and national organisations should select a Premium exhibitor packages.*

2025 Exhibitors:



Goody Bag Sponsor

Goody Bag Sponsor- 1 Available

Affiliate Members: £1,000

Non-Affiliate Members: £1,200

Benefits:

- Branded bags which will be given out during registration at the conference.
- Organisation's name on the event website & app.
- Logo on event materials.
- A social media post announcing you as our goody bag sponsor.
- 2 items in the goody bags.
- 2 leaflets to add to our digital goody bag.

The digital goody bag will be sent out to our delegates via email and will be accessible via a QR code around the conference.

Why Sponsor?

Becoming our goody bag sponsor is a standout opportunity to put your brand front and centre. Your logo will be prominently displayed on every goody bag, ensuring your brand is highly visible throughout the entire event and features in photos and social media coverage.

NEW! Lanyard Sponsor

Lanyard Sponsor- 1 Available

Affiliate Members: £1,000

Non-Affiliate Members: £1,200

Benefits:

- Your branding on delegate lanyards and attendee badges.
- Organisation's name on the event website & app.
- Logo on event materials.
- A social media post announcing you as our lanyard sponsor.
- 2 items in the physical goody bag.
- 2 leaflets to add to our digital goody bag.

The digital goody bag will be sent out to our delegates via email and will be accessible via a QR code around the conference.

Sponsor Our NCLC Lanyards for Exceptional Visibility

Boost your brand presence by sponsoring the official NCLC lanyards. Every attendee will receive and wear your branded lanyard and name badge from registration onwards, ensuring your logo is seen throughout the event. With delegates wearing them all day and appearing in many event photos, this sponsorship provides consistent, high-impact visibility for your organisation.

Brand Awareness opportunity

Brand Awareness Opportunity- 5 Available

Affiliate Members: £300

Non-Affiliate Members: £400

Benefits:

- Your organisations logo on the event website & app.
- 1x branded material in the event goody bag.
- 1x digital flyer added to our digital goody bag.

About this opportunity:

Showcase your organisation to hundreds of careers leaders without needing to attend in person. By adding your branded items to our physical goody bags, you'll place your organisation directly into the hands of every delegate.

You can also include digital leaflets in our digital goody bag, giving attendees an easy way to learn more about your services long after the event. It's a cost-effective, low-effort route to meaningful visibility — and a smart way to raise your profile across the careers education sector.

Benefits



- Sign-up early to maximise benefit from brand visibility across all promotion.
- Opportunities to reach nearly 5,000 CDI members plus the wider profession through promotional communications.
- High quality opportunity to engage directly with attendees at the conference.

To discuss these opportunities, please contact:

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