

unifrog's new platform for primary schools



Scan to book
a demo with
Jacob or Kai



Comprehensive lesson packs
for PSHE and careers



Engaging videos for a diverse
range of career pathways



Tracking for all your careers
and PSHE interactions



Parent engagement



Access for all staff members

95%
say Unifrog has
a 'significant
positive impact'

130+
ready-made
lessons

2,940+
UK schools
and colleges
recommend us



Unifrog's new platform for Primary schools

Comprehensive lesson packs for PSHE and careers from Reception upwards

- Helps to meet all statutory guidance for Primary PSHE and careers with confidence, saving lesson prep time and mapped to the PSHE Association Frameworks, DfE, and CDI Learning areas
- More than 130 ready-made lessons and story-based resources, all customisable for SEND and EAL provision

Engaging videos for a diverse range of career pathways

- Interactive, school subject-linked career profiles and videos, covering 30+ career sectors, including LMI and key skill areas
- Maintain young children's high aspirations and challenge stereotypes before they develop

Tracking for all your careers and PSHE interactions

- Be inspection-ready with centralised recording for all PSHE and careers-related activity
- Get children in the best position possible for secondary school, with an understanding of the possibilities ahead of them and the impact they can have

Parent and caregiver engagement

- Give all parents, caregivers, and families access to our comprehensive Careers library, guidance webinars, and the ability to track their children's progress and activities
- Engage parents and caregivers and empower them to support their child's personal and character development

Access for all staff members

- Embed PSHE, careers, and personal development in the life of the school
- Boost staff assurance in teaching challenging topics and linking subjects to careers-related learning

At Creative Education Trust, we chose the Unifrog platform for our primary academies as it will support us in building a carefully structured, intentional careers and PSHE programme for all our children from Reception onwards.

**Joanne Seward, Trust Lead for Careers and Employability,
Creative Education Trust**



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