Leveraging AI Chatbot Technology for Social Good

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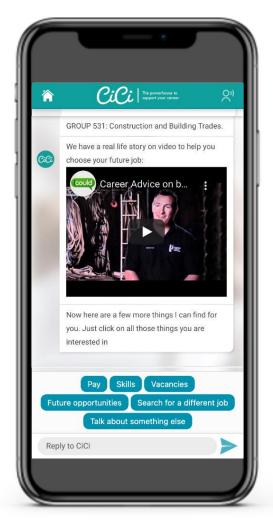
Visit: https://cicichat.co.uk/







Check out our chatbot and new AI prototypes: cicichat.co.uk



- LLM capabilities but not LLM-driven
- Curated careers
 exploration with warm
 handover to CA for 4x UK
 nations
- Written/reviewed by qualified careers advisers
- Integrated labour market data and course data from 10+ sources
- Sector award winner 2024
 UK Business Tech Finalist
 2025 Al and Innovation



























Getting the Right Balance Al versus Humans

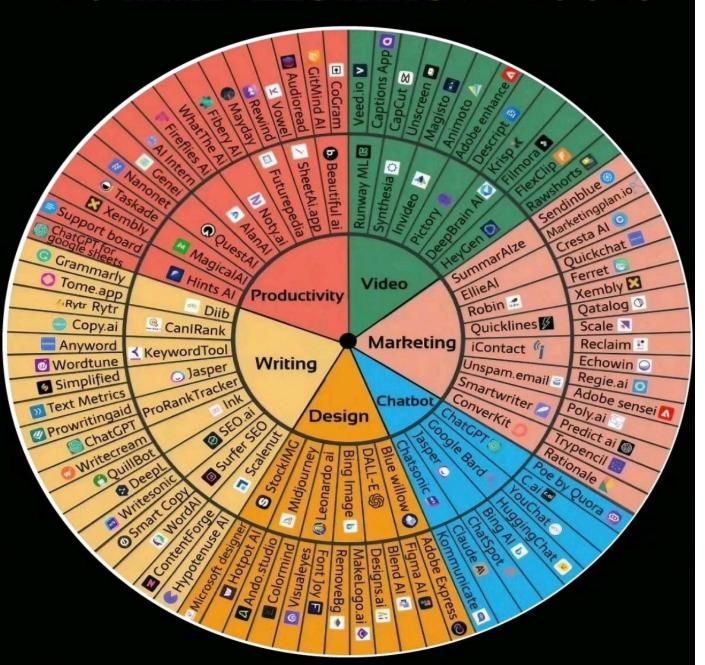


Other than drafting text, advisers are often not aware of how much students use AI, esp. for guidance

Are you using / are you aware of any students using LLMs for:	Advisers	Students
Identifying what careers might suit you/them	26%	47%
Help drafting CV, cover letters, or employer introduction emails	95%	47%
Details about job skills requirements and how to access them	26%	46%
Help preparing for interview/application processes	67%	46%
Data about typical job salaries, progression rates, forecast demand	21%	44%
Finding specific intern/job vacancies	18%	41%
Finding specific education/training opportunities	10%	39%
Personalised advice about your/their specific circumstances	15%	37%
Long-term personalised guidance/mentoring [for career planning]	5%	33%
Providing mock interviews	26%	32%
General advice on how to approach careers topics	26%	30%
Other (please specify)	15%	4%



120 MIND-BLOWING AI TOOLS



30 AI tools to use in the classroom













ChatGPT

Perplexity

Curipod

Education Copilot

Yippity











PowerPoint Spkr. Coach

Grammarly

Canva Bkgrnd. Remover

YouTube Summary











Speechify



DALL-E

Canva Magic Write











Random Face Generator



Bing Image Creator



Formative AI







Nolej







Parlay Genie

Parlay



ChartGPT









DeepL Translator



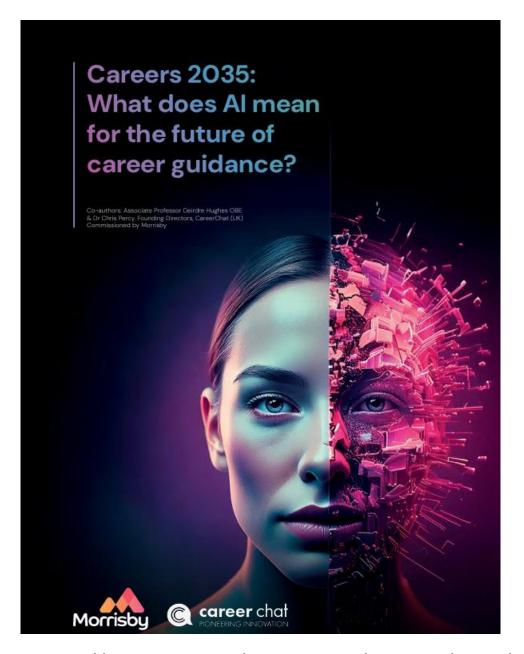
PDF Chatbot



QuestionWell









https://cicichat.co.uk/wp-content/uploads/2025/08/Morrisby-Al-Report.pdf

Scenario Overview

Rapid capability development at Al frontier



Al technologies & robotics have amazing potential, but adoption is very uneven across sectors and regions, due to differences in use case fit, policy decisions, budgets, and cultures. Organisations and individuals are divided into those with access to the most powerful tools and those without access (or without suitable use cases). Inequality grows & the productivity dividend is not disbursed.

4a. CHAOTIC EXPANSION:

Al has rapid breakthroughs, leading to disruption in multiple sectors. Careers-related activities undergo a chaotic transformation as Al replaces many tasks. Results are mixed. Some users/ technologies thrive whereas others fail to find the balance with human-centred skills.

4b. HYPERCONNECTED & HYPERCHARGED:

Al drives a future where diverse careers-related activities are interconnected and collaborative. Major productivity gains are achieved, shared and linked to sustainability and well-being. A few companies take a stand to avoid Al with mixed results.

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1. GRADUAL ADAPTATION:

Usage of AI and automation evolve slowly, making only small, gradual inroads into daily lives, in contrast to the marketing hype. Existing careers and employability support structures remain as they are, with new AI-supported tools that have various degrees of uptake, but with non-AI alternatives that broadly do the job as well. The new tools do help some people / use cases, but without major differences in outcomes.

2. PLATEAU-FOR-ALL:

Technology remains similar to today, with only minor gains in cost and accuracy. Over the next decade, its potential is broadly exhausted across many sectors and groups. Many activities have an Al component and regulations are in place in key areas, but the result is only modest productivity gains. The overall impact on social systems, habits, and the economy is more like the shift from 3G to 5G than the Internet.

Incremental gains vs today

Al capabilities

Significant sectors/ groups have near zero Al

Technology dispersion

Al plays a role in most areas of society for most people



Each scenario describes:

- different AI-powered tools
- with different levels of success.

Potential for these tools to be developed in a more hybrid fashion, for more equitable and higher quality provision.



Meet Rosa and Alfie

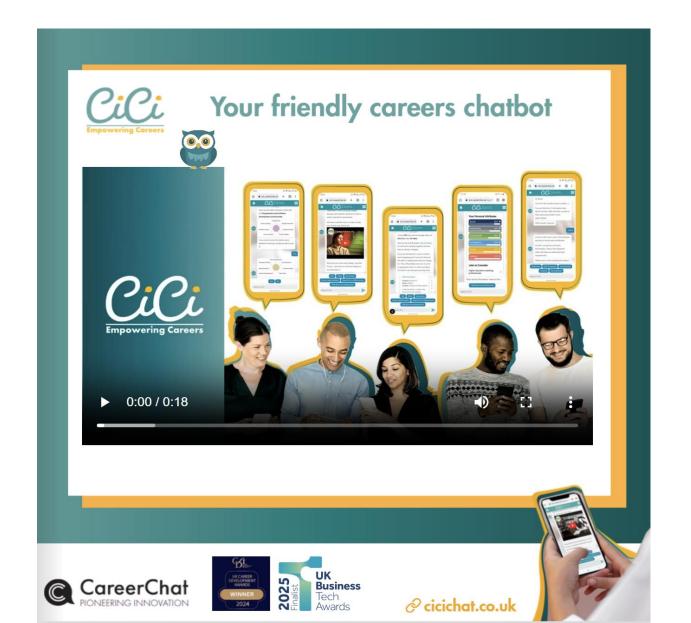


Fragmented Futures



Hyperconnected & Hypercharged

New CiCi Careers Resource: https://heyzine.com/flip-book/03990896ab.html



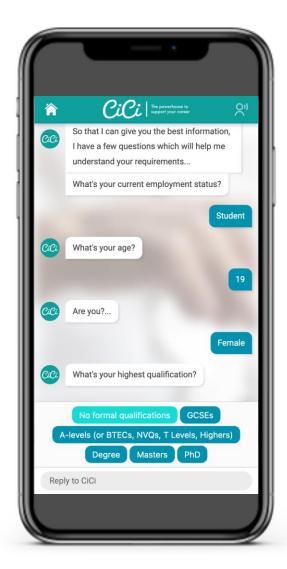


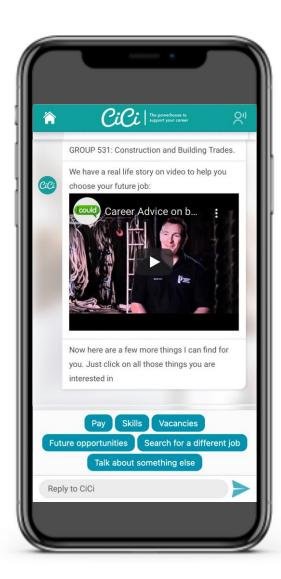
Empowering Diverse Communities in the places and spaces that matter to them

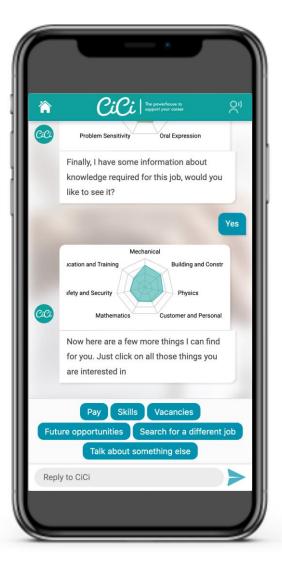


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Al Literacy – what is it really?

https://cicichat.co.uk/ai-literacy-what-is-it-really/

Guest contributor: Matthew (Weemz) Wemyss

Artificial Intelligence Governance Professional (AIGP)

Leader in education innovation.

Currently based at the **Cambridge School of Bucharest**,
Matthew brings a wealth of experience as an **author on generative AI in education**, a pioneer with **Edufuturists**, and a respected voice in the global conversation on AI and ethics.

JOIN US ON WEDNESDAY 8TH OCTOBER FROM 14.15 – 15.45 BST (UK TIME)

Defining AI Literacy

Al literacy involves understanding and critically evaluating artificial intelligence in our daily routines and decisions.

Essential Skill or Red Herring Distraction?

There is ongoing debate about whether mastering Al concepts is crucial for everyone or diverts from other important abilities.

Competence for the Modern World

Exploring if AI literacy is a key competence needed to thrive in today's rapidly changing society.

Thank You ©

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