

# unifrog's new platform for primary schools



Comprehensive lesson packs  
for PSHE and careers



Engaging videos for a diverse  
range of career pathways



Tracking for all your careers  
and PSHE interactions



Parent engagement



Access for all staff members

**95%**

say Unifrog has  
a 'significant  
positive impact'

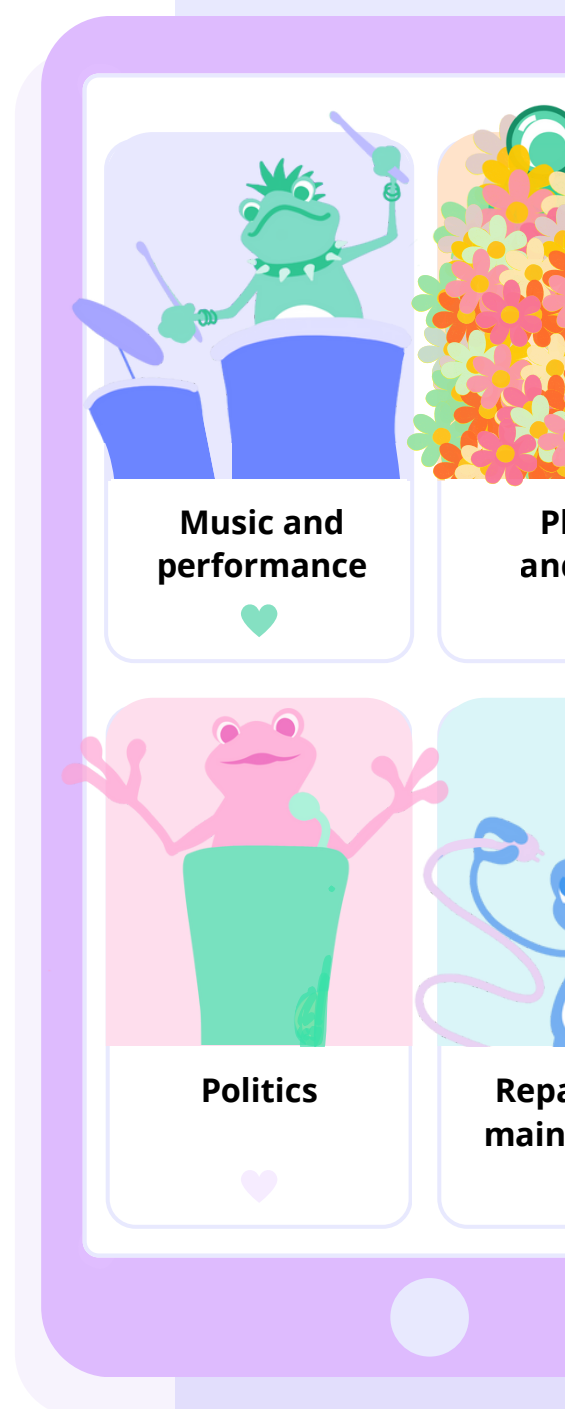
**130+**

ready-made  
lessons

**2,940+**

UK schools  
and colleges  
recommend us

[www.unifrog.org](http://www.unifrog.org)



# Unifrog's new platform for Primary schools

## Comprehensive lesson packs for PSHE and careers from Reception upwards

- Helps to meet all statutory guidance for Primary PSHE and Careers with confidence, saving lesson prep time and mapped to the PSHE Association Frameworks, DfE, and CDI Learning areas
- More than 130 ready-made lessons and story-based resources, all customisable for SEND and EAL provision

## Engaging videos for a diverse range of career pathways

- Interactive, school subject-linked career profiles and videos, covering 30+ career sectors, including LMI and key skill areas
- Maintain young children's high aspirations, and challenge stereotypes before they develop

## Tracking for all your careers and PSHE interactions

- Be inspection-ready with centralised recording for all PSHE and careers-related activity
- Get children in the best position possible for secondary school, with an understanding of the possibilities ahead of them and the impact they can have

## Parent engagement

- Give all parents, carers, and families access to our comprehensive careers library, guidance webinars, and the ability to track their children's progress and activities
- Engage parents and empower them to support their child's personal and character development

## Access for all staff members

- Embed PSHE, careers, and personal development in the life of the school
- Boost staff assurance in teaching challenging topics and linking subjects to career-related learning

*At Creative Education Trust, we chose the Unifrog platform for our primary academies as it will support us in building a carefully structured, intentional careers and PSHE programme for all our children from Reception onwards.*

**Joanne Saward, Trust Lead for Careers and Employability,  
Creative Education Trust**



Click **here** to book a demo with Jacob or Kai, your Primary School Partnership Managers