### **NO TIME LIKE THE** FUTURE

The importance of early experiential opportunities in the development of entrepreneurial mindsets and behaviours

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www.young-enterprise.org.uk/NTLTF

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## **Young Enterprise**

#### About Us

Young Enterprise is a national charity that motivates young people to succeed in the changing world of work by equipping them with the work skills, knowledge and confidence they need to succeed.

The vision at Young Enterprise is for every young person to be provided with the opportunity to learn the vital skills needed to earn and look after their money, develop an enterprising mindset and make a valuable contribution to their communities and wider society.





A Member of JA Worldwide

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### Importance of starting early

"Ignoring the process of career development occurring in childhood is similar to a gardener disregarding the quality of the soil in which a garden will be planted"

1. Niles, S. G., and Harris-Bowlsbey, J. (2017). Career Development Interventions. (5th ed.). Toronto: Pearson

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## Importance of starting early - evidence

**European Commission**, 2015

Young people – higher employability, skills and positive attitudes Economy and society – increasing quality of start ups, combating social exclusion

benefits are greater when students participate in consecutive entrepreneurship experiences throughout their studies, beginning at primary school

**Careers and Enterprise Company, 2018** 

Positive influencing of attitudes, raising aspirations, breaking down 'societal expectations', broadening horizons, developing self-belief and connecting learning to life.

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# YE's approach – Young People

Young people from primary age onwards should be provided with real and relevant opportunities to develop and apply their skills and mindsets.

Beginning this process within the formative years of education establishes these positive mindsets at a critical point in a young person's development.



Importantly, these opportunities should continue into secondary education enabling progression, reinforcement and continued relevance.



## YE's approach – Educators

The key influencers over a young person's mindset are their parents/carers and their teachers.

We recognise that the educators know the young people they work with the best. For this reason the vast majority of YE support is targeted at educators, enabling them to deliver appropriate and meaningful careers and enterprise education.







# **Fiver Challenge**



#### Four Week Challenge Plan



#### 1 - here's a fiver!

Pupils will work together to decide what product or service they'll invest their fivers in



#### 2 - getting started

Teams will need to source materials or products, prepare sales pitches, and plan selling events 6,278 primary young people in Wales participated in 2019/20



#### 3 - keep it going

In the third week of the Challenge pupils get their product or service ready and prepare for their selling event



#### 4 - payback and keep the profits

At the end of the Challenge pupils repay their £5 pledges plus a 50p legacy contribution and decide how to spend or donate their profit



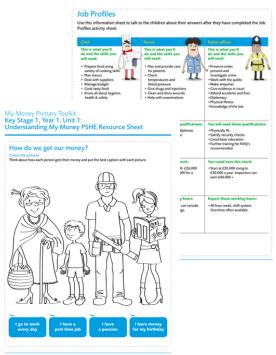




# My Money Week

Money Week is a national activity week for primary and secondary schools that provides a fantastic opportunity for young people to gain the skills, knowledge and confidence in money matters to thrive in society.

My Money Primary Toolkit Key Stage 2 Year 6 Unit 1: Understanding My Money PSHE Activity sheet





Just under 100,000 young people across the UK participated in 2019/20

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## **Teacher Training**



eLearning



SEND Teacher Training

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Tailored in-house and digital training



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