



## PRESS RELEASE

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### **New *Portico* jobs board for the Career Development Sector**

The Career Development Institute (CDI), UK-wide body for career development professionals is launching a new jobs board for the sector today: [www.thecdi.net/jobs](http://www.thecdi.net/jobs)

*Portico* is a well-known careers sector recruitment brand but up until now it has been a flat jobs page on the CDI website, listing on average five to eight jobs at any one time.

Electronically, jobseekers have previously had to trawl through a number of sites to get a picture of all the relevant vacancies. The new *Portico* jobs board will be the first real one-stop site for all the job vacancies in the career development sector.

Karen O'Donoghue, CDI President says: "We are delighted with the new jobs board. For the first time careers practitioners will be able to see all the jobs advertised throughout the UK at the touch of a button. Users will be pleased with the interactive features which enable you to filter jobs, input keywords, sign-up to job alerts and upload CVs."

She added: "Probably the biggest benefit for users is that as well as including jobs advertised through the CDI, the site will also pull in relevant jobs from other sites such as indeed.co.uk. This will mean that most, if not all, jobs in the sector will appear on the *Portico* jobs board."

Feedback from CDI members and stakeholders previewing the site has been incredibly positive, with Ciara Bomford from Careers Wales saying: "I was really surprised by the

impressive range of varied jobs, related to the careers profession. Some were with the more traditional careers service providers but there were others which would probably not have appeared in *Portico* previously, so we can now see in one place, the variety of jobs that really do exist.”

Vivienne Brown, Director of MyCareerClub and VB Associates added: “What a significant difference! Gone is the old list of job vacancies to be replaced by a stylish, highly sophisticated and clear recruitment web board, which has all the functions to connect recruiters with the most suitable job seekers in the careers sector in the UK.”

One of the new benefits for employers and recruiters is that that they will be able to dynamically post new jobs on line and view uploaded CVs, thereby speeding up the whole recruitment process. The site also has the facility to promote employers and other careers recruiters.

Last week *Portico* had eight jobs, today we are promoting 110. The CDI has a growing membership of over 4300 career development professionals and while the *Portico* recruitment site can be accessed by both members and non-members free of charge, we feel sure that it will encourage more careers professionals to find out about the benefits of CDI membership and join us.

Ends.

## **Notes**

1. The CDI is the new professional body for the Career Development sector, opening its doors to membership on 2 April 2013. Our membership comprises career educators; career advisers; career coaches and career managers.

2. The CDI is responsible for the National Occupational Standards: Career Development and the UK Register of Career Development Professionals. Over 1000 members have already joined the Register, and the number is growing.
3. The CDI provides a wide range of member benefits including a fortnightly e-newsletter; quarterly magazine; the NICEC Journal – two editions annually; reduced rates for attending CPD, training and conference events; access to the members' area of the website.
4. For more information about the CDI, visit our website – [www.thecdi.net](http://www.thecdi.net) or contact [jan.ellis@thecdi.net](mailto:jan.ellis@thecdi.net)