

# Promote Job Vacancies on the Portico Jobs Board

Home Search Jobs Post a CV Job Alerts Job Seeker Account Post a Job View CVs Products & Pricing Recruiter Account



In February 2015 the new Portico Jobs Board was launched to provide a one stop website for jobseekers to search and for recruiters to advertise any vacancies in the career development sector.

## Why advertise?

- The CDI is the largest professional body for career guidance practitioners, careers educators, career coaches and talent managers in the UK making Portico the ideal place for advertising any guidance and employment related posts.
- As well as the CDI jobs that appear on the site, relevant vacancies are also imported from Indeed meaning jobseekers no longer have to trawl through a number of different sites.
- The jobs board receives an average of 5000 individual job views each month.
- As well as being advertised on the website, all vacancies are included on the Portico bulletin emailed weekly to all 4,500 CDI members.
- Vacancies are shared with our 1,000 followers on the CDI twitter feed.
- We have a range of packages for advertising your vacancies which we believe offers outstanding value.
- The Portico brand has led the way in the guidance job opportunities market since the 1980s.

“ I was really surprised by the impressive range of varied jobs in the careers profession – great to see the variety of jobs that really do exist in one place. ”

“ Navigates like a long standing service. I am genuinely impressed and members will love it. ”

“ It’s great having everything in one place: the enhancements like job alerts and the ability to post your CV make the experience dynamic for users. ”

## How much will it cost?

Advertising a vacancy starts at just **£149 for 7 days**, **£259 for 14 days** and **£395 for 30 days**. There are also opportunities to ensure your vacancy appears at the top of the list and/or on the home page.

If you are a large employer in this sector take a look at the **unlimited packages** we offer which allow you to post as many vacancies as you wish over a 3, 6 or 12 month period.

To view all prices visit <http://jobs.thecdi.net> and click on ‘Products and Pricing

**Recruiters can now set up their own account and upload jobs themselves, however if you would like help setting up your vacancies or have any queries please contact [rachael.murray@thecdi.net](mailto:rachael.murray@thecdi.net) or call 01384 445627.**

[jobs.thecdi.net](http://jobs.thecdi.net)